

Camellia Plc
PDMR Dealing Announcement

8 September 2025

Camellia plc (the "Company") announces that the following transaction in the Company's ordinary shares of 10p each ("Shares") has been undertaken by directors/persons discharging managerial responsibility ("PDMR").

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail in respect of the transactions described above.

| | | | |
|----|---|-------------------------------------|-------------------|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | |
| a) | Name: | Alec Hayley | |
| 2 | Reason for the notification | | |
| a) | Position/status: | PDMR / Non-Executive Director | |
| b) | Initial notification/Amendment: | Initial Notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name: | Camellia Plc | |
| b) | LEI: | 213800QKY5L2AC1NFX23 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument: Identification code: | Ordinary 10p shares GB0001667087 | |
| b) | Nature of the transaction: | Purchase | |
| c) | Price(s) and volume(s): | Price | Volume |
| | | £57.94 | 100 |
| | | £58.00 | 72 |
| d) | Aggregated information: | Price | Aggregated Volume |
| | | £9970.00 | 172 |
| e) | Date of the transaction: | 8 September 2025 | |
| f) | Place of the transaction: | LSE / XLON | |

ENQUIRIES

Camellia Plc 01622 746655
Byron Coombs Chief Executive Officer

Oliver Capon, Chief Financial Officer

Panmure Liberum 020 7886 2500
Nominated Adviser and Broker
Emma Earl
William Goode
Rupert Dearden

H/Advisers Maitland
PR
William Clutterbuck 07785 292617

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