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Northcoders Group PLC  
09 September 2025

*This announcement contains inside information for the purposes of Article 7 of the UK version of Regulation (EU) No 596/2014 which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, as amended ("MAR"). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.*

**9 September 2025**

**Northcoders Group plc**

('Northcoders' or the 'Company')

**New Counter® contract win**

Northcoders (AIM:CODE), a UK market leading technology training business, is pleased to announce that its challenger consultancy brand, Counter®, has successfully secured a new 12-month contract with a leading global provider of business management software.

The agreement, starting in Q4 2025 and valued at over £500,000 over the next 12 months, is expected to deliver a strong gross profit margin. Furthermore, it reflects the quality and attraction of Northcoders offering in the Corporate sector, as changes in the landscape drive demand for Counter®'s model. This partnership highlights the Company's ability to attract and serve prominent clients within the technology and service sectors.

**Chris Hill, CEO of Northcoders, commented:** "We are delighted to secure this new Counter® contract, a testament to the expertise and value our Counter® team brings and our refreshing and innovative approach to technology consulting. This material 12-month agreement reflects the high-quality and profitable revenue that Counter® can deliver, and reinforces our confidence in, and focus on, its growth."

**- Ends -**

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**Notes to Editors**

Northcoders is a market leading provider of technology training for businesses and individuals with courses in, Software Engineering, Data Engineering and Platform Engineering. Founded in 2015, the Group's business model operates a hybrid structure with a flagship site in Manchester and other sites in Leeds, Birmingham and Newcastle supported by a proven digital offering to support its students across the UK.

Powered by IP rich technology, Northcoders offers boot camp courses to individuals from a range of backgrounds, delivered through virtual and physical learning. The Group also works with blue chip corporates across multiple sectors to help them to achieve their digital requirements, with teams as a service and to supply innovative solutions for the upskilling and reskilling of employees. With a keen focus of inclusivity, diversity and quality at its core, Northcoders aims to address the digital skills gap in the UK to meet the increasing demand for digital specialists at all levels, from businesses and public agencies.

Northcoders was admitted to trading on AIM in July 2021 with the ticker CODE.L. For additional information please visit [investors.northcodersgroup.com](https://investors.northcodersgroup.com).

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