Cirata plc
("Cirata" or the "Company")

Cirata launches new data platform

Automated solution will enable acceleration of AI technologies with enterprise-grade security

Platform designed to simplify and accelerate the continuous movement and management of enterprise data

London, 9 September 2025: Cirata, a London Stock Exchange-listed company, has launched 'Cirata Symphony', a powerful new data orchestration platform designed to simplify, secure, and accelerate the continuous movement and management of data within the enterprise. Cirata Symphony eliminates data silos, streamlines operations, and enables organisations to unleash Artificial Intelligence (AI) with controls from a single, unified control plane. Already trusted by global enterprises in industries like manufacturing, banking and retail, the launch of Cirata Symphony builds upon the Company's 15 years of data migration expertise.

By 2030, the global data volume is projected to reach one yottabyte[1] (1 billion petabytes) a year. A significant portion of this data is stored in legacy systems and multiple clouds, with the estimated cost of cloud storage of a single petabyte being as much as £1 million annually. Data that is fragmented, of poor quality and inaccessible is a primary reason for the high failure rate of AI projects (approximately 70%). Siloed data not only complicates current operations but also hinders opportunities for future innovation that leverages AI and advanced analytics.

Cirata Symphony is the first credible answer to this complex challenge, built to orchestrate data in real-time so it flows exactly where and when it's needed with full interoperability. More than a data migration tool, it's a platform that enables the secure use of data across hybrid and multi-cloud environments with zero downtime. Cirata Symphony is proven at scale, for some customers handling over 50 petabytes of data per year and supporting over one million transactions per minute.

Consistent with our previous updates, the market for data, AI solutions and advanced analytics is experiencing rapid growth, and Cirata is well-positioned to capitalize on this trend by providing secure, petabyte-scale data management and migration solutions to the world's largest enterprises.

Paul Scott Murphy, Chief Technology Officer, Cirata, says: *"Cirata Symphony is a data orchestration platform that solves the problem of managing the use of large datasets across multiple technologies, a challenge that is getting harder for organisations, especially with AI driving further exponential data growth. Cirata Symphony simplifies the inherent complexity of data environments by coordinating your data systems, working with your existing storage, compute and network infrastructure to provide secure, governed and intelligent orchestration. Cirata Symphony means you can focus on using your data strategically instead of wrestling with technical complexity."*

Stephen Kelly, CEO of Cirata, says: *"We're launching Cirata Symphony to help enterprises win in the AI era, when they are experiencing an overwhelming data explosion. Today's tools were built to migrate data-they weren't designed to orchestrate data, govern it, and activate it in real time. Cirata Symphony is the answer to the immense weight and complexity of enterprise data. The future belongs to those who can move, manage, and activate data across enterprise clouds without compromise and exploit AI responsibly. With Cirata Symphony, we've eliminated the issue of data gravity. No more vendor lock-in. No more latency. Just usable data, flowing freely to fuel an AI and analytics world."*

*- **ENDS -***

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About Cirata:
Cirata unlocks growth for large global enterprises by automating the process of moving and organising valuable data at scale, quickly and securely, with zero downtime. Its robust automated solution handles the heavy lifting, enabling the migration of petabytes of file-based data from legacy systems in real-time, ensuring no disruption to business. The AIM-listed company, with over 15 years of expertise and more than 45 patents related to data integration and management, is trusted by global enterprises in industries like manufacturing, banking and retail. For more information about Cirata, visit www.cirata.com.

[1] Huawei Version 2024 - Data Storage 2030 White paper.

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