

M&G plc NEWS RELEASE

10 September 2025

M&G plc

Notification of transactions by Persons Discharging Managerial Responsibilities (PDMRs)

M&G plc announces that on 9 September 2025 the below PDMRs purchased partnership shares and were granted matching shares under the M&G UK Share Incentive Plan.

The notifications below, made in accordance with the requirements of the Market Abuse Regulation, provide further detail.

Contact

Christopher Smyth, Director of Secretariat - 020 8162 0527

Shama Ludlow, Head of Share Plans and Share Registration - 020 8162 0611

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Charlotte Heiss	
2	Reason for the notification		
a)	Position/status	Group General Counsel and Company Secretary	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor		
a)	Name	M&G plc	
b)	LEI	254900TWUJUQ44TQJY84	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB00BKFB1C65	
b)	Nature of the transaction	i. Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		i. £2.568	58
		ii. £2.595	29
d)	Aggregated information		
	-Aggregated volume	87	
	-Price	£2.577	
e)	Date of the transaction	2025-09-09	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Matthew Howells
2	Reason for the notification	
a)	Position/status	Chief People Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor	
a)	Name	M&G plc
b)	LEI	254900TWUJUQ44TQJY84
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of	Ordinary shares of 5 pence each

	Instrument Identification code	GB00BKFB1C65	
b)	Nature of the transaction	i. Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		i. £2.568	58
		ii. £2.595	29
d)	Aggregated information		
	-Aggregated volume	87	
	-Price	£2.577	
e)	Date of the transaction	2025-09-09	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Benoît Macé	
2	Reason for the notification		
a)	Position/status	Chief Transformation and Integration Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor		
a)	Name	M&G plc	
b)	LEI	254900TWUJUQ44TQJY84	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB00BKFB1C65	
b)	Nature of the transaction	i. Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		i. £2.568	58
		ii. £2.595	29
d)	Aggregated information		
	-Aggregated volume	87	
	-Price	£2.577	
e)	Date of the transaction	2025-09-09	
f)	Place of the transaction	XLON	

LEI: 254900TWUJUQ44TQJY84

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

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