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11 September 2025

Revolution Beauty Group plc

("Revolution Beauty" or the "Company")

Results of General Meeting

Revolution Beauty announces that the Resolutions proposed at the General Meeting held earlier today were duly passed on a poll without amendment and the detailed voting results are set out below. The full text of the Resolutions is set out in the shareholder circular published by the Company on 26 August 2025 (the "**Circular**").

		For ⁽¹⁾		Against		Votes Withheld ⁽³⁾	Total Votes Cast	
Resolution	Special / Ordinary	No. of Votes	% of votes cast ⁽²⁾	No. of Votes	% of votes cast ⁽²⁾	No. of Votes	No. of Votes	% of voting capital ⁽²⁾ (4)
1. To authorise the Directors to allot shares in the Fundraise	Ordinary	216,200,067	99.88%	253,973	0.12%	71,671	216,454,040	67.73%
2. To authorise the directors to allot shares for cash and to disapply pre-emption rights	Special	216,200,061	99.88%	268,979	0.12%	56,671	216,469,040	67.73%

(1) Any proxy appointments which gave discretion to the Chair have been included in the 'For' total.

(2) Rounded to two decimal places.

(3) A 'Vote Withheld' is not a vote in law and has not been included in the calculation of the proportion of the votes 'For' and 'Against' a Resolution.

(4) The total number of shares on the Company's register of members at 10.00 a.m. on 9 September 2025, was 319,585,571.

The passing of the Resolutions enables the Company to proceed with the Fundraise to raise gross proceeds of approximately £16.5 million. The Fundraise remains conditional upon, amongst other things, Admission becoming effective by 8.00 a.m. on 15 September 2025 (or at such time as the Company and the Joint Bookrunners may agree). Application has been made to the London Stock Exchange for Admission and it is expected that Admission

will become effective and that dealings in the Fundraise Shares will commence on AIM at 8.00 a.m. on 15 September 2025. The Company's revised banking arrangements, as further described in the Circular, are also expected to become effective shortly following completion of the Fundraise.

Following Admission becoming effective, the enlarged share capital of the Company will consist of 869,585,571 Ordinary Shares, with no Ordinary Shares held in treasury. The total number of voting rights in the Company will therefore be 869,585,571 and this figure may be used by Shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or any change in their interest in, the Company.

The Fundraise Shares will, when issued and fully paid, rank *pari passu* in all respects with the Existing Ordinary Shares, including the right to receive all dividends and distributions declared, made or paid after the date of Admission.

Capitalised terms not otherwise defined in this announcement shall have the meaning given to them in the Circular, which is available on the Company's website (www.revolutionbeautypkc.com).

For further information please contact:

Revolution Beauty Group plc

Iain McDonald (Non-executive Chair) / Neil Catto (CFO)

+44 (0)20 3805 4822

(Via Headland Consultancy)

+44 (0)20 3100 2222

Panmure Liberum Limited (NOMAD, Joint Bookrunner, and Joint Broker)

Bidhi Bhoma / Dru Danford / Edward Thomas / John More

Zeus Capital (Joint Bookrunner and Joint Broker)

Ben Robertson / Dominic King / Jordan Warburton

+44 (0)161 831 1512

Headland Consultancy (Public Relations)

Matt Denham / Antonia Pollock

+44 (0)20 3805 4822

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