

REACH: non-regulatory announcement*



SEEN plc
("SEEN", the "Group" or the "Company")

MelloMonday investor webinar

SEEN plc (AIM: SEEN), the global media and technology platform that delivers AI-infused Key Video Moments to drive Video Commerce and transform its clients' video profitability, is pleased to announce that the Company will be attending MelloMonday on Monday 15 September 2025, taking place via Zoom Webinar.

Adrian Hargrave, the Company's Chief Executive Officer, will be presenting to webinar participants at 6:40pm and taking questions.

If you would like to attend, you can register here <https://buytickets.at/melloeventslimited/1738553> for a free ticket with the code MMSHComp25. The recording will be sent out to all registrants within 48 hours of the event.

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