

12 September 2025

Reach plc
(the Company)

Purchase of Shares for the Employee Benefit Trust

The Company has been notified by the Trustee of the Reach Employee Benefit Trust (EBT) that the EBT has purchased a total of 452,755 Ordinary Shares of 10p each in the Company. Further details are set out below.

This purchase is in line with the position confirmed to shareholders at the 2024 AGM that the Company intends to buy shares into the EBT when it is appropriate to do so to aid the management of overall dilution from share plans.

Date	Exchange	Number of shares	Price per share (pence)
11 September 2025	XLON	452,755	65.8

The shares will be held in the EBT, which is a discretionary trust for the benefit of the Group's employees. The shares will be used to satisfy the exercise of share options by employees or the release of restricted shares, including to Persons Discharging Managerial Responsibility (PDMRs) of the Company.

Further to this purchase, the EBT holds a total of 2,814,330 Ordinary Shares which represents 0.87% of the Company's issued share capital (322,085,269 including Treasury shares of 3,748,968). The total number of Ordinary Shares of 10p each in issue (excluding treasury shares) is 318,336,301.

The Company will continue to keep this under review and will look to make further purchases into the EBT when it is appropriate to do so.

Enquiries

Reach plc

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