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Intuitive Investments Group plc

("IIG" or the "Company")

Hui10 Signs China Poly Group TEAM CHINAagreement

Strategic alignment with key state-owned entity

IIG plc is pleased to announce that its largest investment, Hui10 Inc ("Hui10"), has entered into strategic cooperation agreements with two wholly owned subsidiaries of China Poly Group Corporation Ltd, a Fortune Global 500 company; Zhongyi Oriental Economic and Trade Development Co., Ltd ("Zhongyi Oriental") and Fashion Magazine Co., Ltd ("Fashion Magazine"), for the commercial rollout of officially licensed TEAM CHINA commemorative physical gold products and Sports Superstars collectibles.

Key Highlights:

- Poly will design, distribute and sell Lucky World TEAM CHINA commemorative physical gold, in various weights from 1g to 1,000g, attached to limited edition collectable 'China Sports Superstars Cards'.
- Fashion Magazine will collaborate with Hui10 to drive Sports fashion-led promotions tied to TEAM CHINA gold medal winning athletes and Olympic campaigns.

As part of this programme, Hui10 will also introduce Sports Lottery HongBao promotions, using Olympic imagery to drive engagement and customer acquisition. This will mark the first time Olympic IP is being officially tied to a national lottery marketing initiative, leveraging Hui10's UnionPay connected Sports Lottery HongBao QR code and e-commerce lottery capabilities.

Giles Willits, Chief Executive Officer of IIG plc, commented: "These agreements reflect Hui10's continued momentum and strategic ability to align with key state-owned entities in China. Poly Group's stature and cultural mandate offer a powerful platform for market penetration, and the inclusion of Sports Lottery HongBao promotions will drive both social impact and commercial value, supporting Hui10's journey towards becoming a lottery technology leader."

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About Intuitive Investments Group plc

IIG is an investment company focused on fast growing, high potential Technology and Life Sciences businesses operating predominantly in the UK, continental Europe, the US and APAC, utilising the Board's experience to seek to generate significant capital growth over the long term for shareholders.

About Hui10

Hui10 is a technology company involved in the digital transformation of the Chinese lottery. It's platform unlocks the market expansion of the Chinese lottery through increasing the number of people playing lottery from the current 10% participation level to target more than 30%. Hui10's platform is integrated into China's national interbank card settlement system and payment platform, UnionPay. Lucky World is an omnichannel commerce platform which provides China's existing 200,000 lottery only shops access to a wider fastmoving consumer goods product offering through its growing number of commercial partnerships with leading Chinese suppliers. Lucky World provides a solution for brands to tackle the global counterfeit crisis using its integrated Lottery HongBao digital solution with incentives, helping to

build brand loyalty and trust.

About China Poly Group

China Poly Group Corporation ("Poly Group") is a large central state-owned conglomerate under the supervision of the State-owned Assets Supervision and Administration Commission (SASAC) of the State Council of the People's Republic of China. Founded in 1993 (evolving from Poly Technologies in 1984), Poly Group has developed diversified operations across international trade, real estate development, light industry, cultural and arts businesses, civil construction, ICT, finance and investment. The Group has over 120,000 employees and controls more than 2,000 wholly-owned or controlled subsidiaries across China and in over 110 countries and regions globally. In the Fortune Global 500 for 2024, Poly Group is ranked 173rd, illustrating its revenue scale and global significance.

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