

18 September 2025

Supreme plc
("Supreme," the "Company" or the "Group")

AGM Trading Statement

Supreme (AIM: SUP), a leading manufacturer, supplier, and brand owner of fast-moving consumer goods, announces that Chairman Paul McDonald will provide the following statement at its Annual General Meeting at 9.00 a.m. today:

"Supreme delivered strong results for the year ended 31 March 2025, achieving solid topline growth while maintaining its commitment to a prudent balance sheet, laying the foundations for the Company to achieve its long-term objectives. The acquisitions completed during the year, notably in the beverage sector, have unlocked new avenues for growth through the development of additional products resulting in the further diversification of our revenue streams.

The Company has continued to see good momentum across its portfolio in the first half of the current financial year ("H1 2026").

The recent, earnings-enhancing acquisition of the 1001 carpet care brand, which was completed earlier this month, supports our ambitions to add well-recognised UK consumer brands to our existing product portfolio. By introducing 1001 to our vertically integrated platform, we continue to bolster our product range and strengthen our presence in high-demand consumer goods segments.

Acquisitions remain a core driver of Supreme's growth strategy. The Company has a robust M&A pipeline, capable of offering opportunities across various product categories and markets. In turn, our M&A activity has fuelled new product development, as we leverage branded assets and manufacturing capabilities from various acquisitions.

Supreme continues to successfully navigate the evolving UK vaping market, having strategically managed the ban on disposable vapes, which came into effect on 1 June 2025, as well as the transition to pods and other vaping alternatives. This approach has allowed us to retain all major customers, ensuring continued growth and stability in the segment.

Following a solid start in H1 2026, Supreme expects trading for the year ended 31 March 2026 ("FY 2026") to be in line with market expectations¹."

1 Analysts' consensus for the year ending 31 March 2026, immediately before this announcement was published, was revenue of £236 million and Adjusted EBITDA of £35.8 million.

2 Adjusted EBITDA means operating profit before depreciation, amortisation, share-based payments charge, fair value movements on non-hedge accounted derivatives and exceptional items

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Supreme plc

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About Supreme

Supreme supplies products across three operating divisions: Vaping (previously known as 'Vaping' and 'Branded Distribution'), Drinks & Wellness ('Sports Nutrition & Wellness' combined with Typhoo Tea and Clearly Drinks), and Electricals (previously 'Batteries' and 'Lighting'). The Company's capabilities span from product development and manufacturing through to its extensive retail distribution network and direct to consumer capabilities. This vertically integrated platform provides an excellent route to market for well-known brands and products.

The Group has over 3,000 active business accounts with retail customers who manage over 10,000 branded retail outlets. Customers include B&M, Home Bargains, Poundland, Tesco, Sainsburys, Morrisons, Amazon, The Range, Costcutter, Asda, Halfords, Iceland, Waitrose, Aldi and HM Prison & Probation Service.

In addition to distributing globally-recognised brands such as Duracell, Energizer and Panasonic, and supplying lighting products exclusively under the Energizer, Eveready, Black & Decker and JCB licences across 45 countries, Supreme has also built a strong portfolio of in-house brands, most notably 88Vape. The Company has a growing footprint in Sports Nutrition & Wellness via its principal Sci-MX brand, and has recently expanded into the soft drinks and hot beverages markets with the acquisitions of Typhoo Tea and Clearly Drinks, adding well-known and established brands to its portfolio.

<https://investors.supreme.co.uk/>

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