## 18 September 2025

## Coca-Cola HBC AG (the "Company")

## Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 September 2025 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules 17 September 2025 are also set out below.

| PDMR                 | Number of<br>Shares<br>acquired by the<br>PDMRs under<br>the ESPP | Number of<br>Shares acquired<br>by the Company<br>on behalf of the<br>PDMRs under the<br>ESPP | Share<br>price |
|----------------------|---|---|----------------|
| ZORAN BOGDANOVIC     | 149.692   | 57.371  | £ 36.03229     |
| JAN GUSTAVSSON       | 77.575  | 33.193  | £ 36.03229     |
| MINAS AGELIDIS       | 26.981  | 26.676  | £ 36.03229     |
| MARCEL MARTIN        | 29.219  | 28.365  | £ 36.03229     |
| EBRU OZGEN           | 45.402  | 27.101  | £ 36.03229     |
| PANAGIOTA KALOGERAKI | 112.203   | 42.633  | £ 36.03229     |
| VITALIY NOVIKOV      | 127.798   | 25.275  | £ 36.03229     |
| MOURAD AJARTI        | 94.154  | 27.105  | £ 36.03229     |
| BARBARA TOENZ        | 23.096  | 22.839  | £ 36.03229     |
| ANASTASIS STAMOULIS  | 30.498  | 24.666  | £ 36.03229     |
| SPYROS MELLO         | 38.493  | 22.535  | £ 36.03229     |
| IVO BJELIS           | 52.114  | 24.373  | £ 36.03229     |
| FRANK O'DONNELL      | 24.109  | 24.069  | £ 36.03229     |
| VLADIMIR KOSIJER     | 23.789  | 23.289  | £ 36.03229     |

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

| 1  | Details of the person discharging managerial responsibilities / person closely associated |                         |  |  |
|----|---|-------------------------|--|--|
| a) | Name  | ZORAN BOGDANOVIC        |  |  |
| 2  | Reason for the notification   |                         |  |  |
| a) | Position/status   | CHIEF EXECUTIVE OFFICER |  |  |
| b) | Initial notification /Amendment   | INITIAL NOTIFICATION    |  |  |
| 3  | Details of the issuer, emission allowance market participant, auction                     |                         |  |  |

| 1 1 | piatrorni, auctioneer or auctio   | II IIIOIIILOI  |         |                    |  |
|-----|---|--|---------|--------------------|--|
| a)  | Name  | COCA-COLA HE   | BC AG   |                    |  |
| b)  | LEI   | 549300EFP3TNG7JGVE49   |         |                    |  |
| 4   |   | section to be repeated for (i) each type of ansaction; (iii) each date; and (iv) each place n conducted                        |         |                    |  |
| a)  | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  |         |                    |  |
|     | Identification code   | CH0198251305   |         |                    |  |
| b)  | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S<br>EMPLOYEE SHARE PURCHASE PLAN                                  |         |                    |  |
| c)  | Price(s) and volume(s)  | Price(s)<br>36.03229 GBP   |         | olume(s)<br>49.692 |  |
| d)  | Aggregated information  | Price  | Volume  | Total              |  |
|     | - Aggregated volume   | 36.03229<br>GBP  | 149.692 | GBP 5,393.75       |  |
|     | - Price   | GBF  |         |                    |  |
| e)  | Date of the transaction   | 2025-09-17   |         |                    |  |
| f)  | Place of the transaction  | XLON   |         |                    |  |
| 5   | Details of the transaction(s): s<br>instrument; (ii) each type of tra<br>where transactions have been | ansaction; (iii) ea  |         |                    |  |
| a)  | Description of the financial instrument, type of instrument   | •  |         | DINARY SHARES OF   |  |
|     | Identification code   | CH0198251305   |         |                    |  |
| b)  | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |         |                    |  |
| c)  | Price(s) and volume(s)  | Price(s)   | Ιv      | olume(s)           |  |
|     |   | 36.03229 GBP   |         | 7.371              |  |
| d)  | Aggregated information  | Price  | Volume  | Total              |  |
|     | - Aggregated volume   | 36.03229 GBP   | 57.371  | GBP 2,067.21       |  |
|     | - Price   |  |         |                    |  |
| e)  | Date of the transaction   | 2025-09-17   |         |                    |  |
| f)  | Place of the transaction  | XLON   |         |                    |  |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |  |  |  |  |
|----|---|--|--|--|--|
| a) | Name JAN GUSTAVSSON   |  |  |  |  |
| 2  | Reason for the notification   |  |  |  |  |
| a) | Position/status   | GENERAL COUNSEL AND COMPANY<br>SECRETARY |  |  |  |
| b) | Initial notification /Amendment   | INITIAL NOTIFICATION                     |  |  |  |
| 3  | Details of the issuer, emission   | n allowance market participant, auction  |  |  |  |
|    | platform, auctioneer or auction monitor   |  |  |  |  |
| a) | Name  | COCA-COLA HBC AG                         |  |  |  |
| b) | LEI   | 549300EFP3TNG7JGVE49                     |  |  |  |

| ,  |   |   |   |   |                  |
|----|---|---|---|---|------------------|
| 4  | Details of the transaction(s): sinstrument; (ii) each type of tr<br>where transactions have bee     | ansaction; (iii) ea   |   |   |                  |
| a) | Description of the financial instrument, type of instrument   |   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH |   |                  |
|    | Identification code   | CH0198251305  |   |   |                  |
| b) | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S<br>EMPLOYEE SHARE PURCHASE PLAN |   |   |                  |
| c) | Price(s) and volume(s)  |   |   |   |                  |
|    |   | Price(s)<br>36.03229 GBP  |   | /olume(s)<br>77.575                                     |                  |
| d) | Aggregated information  |   | J.  |   |                  |
| ,  |   | Price   | Volume  | Total   | 1                |
|    | - Aggregated volume - Price   | 36.03229<br>GBP   | 77.575  | GBP 2,795.21  |                  |
|    | - Trice   |   |   |   |                  |
| e) | Date of the transaction   | 2025-09-17  |   |   |                  |
| f) | Place of the transaction  | XLON  |   |   |                  |
| 5  | Details of the transaction(s): s<br>instrument; (ii) each type of tr<br>where transactions have bee | ansaction; (iii) ea   |   |   |                  |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH   |   |   |                  |
|    | Identification code   | CH0198251305  |   |   |                  |
|    | idonanodaon oodo  | CH0198251305  |   |   |                  |
| b) | Nature of the transaction   | COMPANY'S MA<br>PURCHASE SH<br>UNDER THE CO   | ARES ON<br>DMPANY'S                               | CONTRIBUTION TO<br>BEHALF OF PDMR<br>EMPLOYEE SHARE     | <br>E            |
| b) |   | COMPANY'S MAPURCHASE SH.<br>UNDER THE COPURCHASE PLA  | ARES ON<br>OMPANY'S<br>AN                         | BEHALF OF PDMR<br>EMPLOYEE SHARE                        | <br>E<br>        |
| ,  | Nature of the transaction   | COMPANY'S MAPURCHASE SHUNDER THE COPURCHASE PLAP  | ARES ON<br>OMPANY'S<br>AN                         | BEHALF OF PDMR<br>EMPLOYEE SHARE<br>/olume(s)           | —<br>≡<br>—      |
| ,  | Nature of the transaction  Price(s) and volume(s)   | COMPANY'S MAPURCHASE SH.<br>UNDER THE COPURCHASE PLA  | ARES ON<br>OMPANY'S<br>AN                         | BEHALF OF PDMR<br>EMPLOYEE SHARE                        |                  |
| ,  | Nature of the transaction   | COMPANY'S MAPURCHASE SHUNDER THE COPURCHASE PLAPICE (s) 36.03229 GBP                          | ARES ON<br>DMPANY'S<br>AN                         | BEHALF OF PDMR<br>EMPLOYEE SHARE<br>Volume(s)<br>33.193 | _<br>=<br>-<br>- |
| c) | Nature of the transaction  Price(s) and volume(s)   | COMPANY'S MAPURCHASE SHUNDER THE COPURCHASE PLAP  | ARES ON<br>OMPANY'S<br>AN                         | BEHALF OF PDMR<br>EMPLOYEE SHARE<br>Volume(s)<br>33.193 |                  |
| c) | Nature of the transaction  Price(s) and volume(s)  Aggregated information                           | COMPANY'S MAPURCHASE SHUNDER THE COPURCHASE PLAPICE (s) 36.03229 GBP                          | ARES ON DMPANY'S AN S                             | BEHALF OF PDMR EMPLOYEE SHARE  /olume(s) 33.193         |                  |
| c) | Nature of the transaction  Price(s) and volume(s)  Aggregated information  - Aggregated volume      | COMPANY'S MAPURCHASE SHUNDER THE COPURCHASE PLAPICE (s) 36.03229 GBP                          | ARES ON DMPANY'S AN S                             | BEHALF OF PDMR EMPLOYEE SHARE  /olume(s) 33.193         |                  |

| 1  | Details of the person discharged closely associated             | ging managerial responsibilities / person       |
|----|---|---|
| a) | Name  | MINAS AGELIDIS                                  |
| 2  | Reason for the notification                                     |   |
| a) | Position/status   | REGIONAL DIRECTOR                               |
| b) | Initial notification /Amendment                                 | INITIAL NOTIFICATION                            |
| 3  | Details of the issuer, emission platform, auctioneer or auction | n allowance market participant, auction nonitor |
| a) | Name  | COCA-COLA HBC AG                                |
| b) | LEI   | 549300EFP3TNG7JGVE49                            |

|          | where transactions have bee  |   |                    |                                |
|----------|--|---|--------------------|--------------------------------|
| a)       | Description of the financial   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH |                    |                                |
|          | instrument, type of instrument   | CHF 6.70 EACH                                     |                    |                                |
|          | Identification code  | CH0198251305                                      |                    |                                |
| b)       | Nature of the transaction  | PDMR'S CONTRIBUTION TO PURCHASE                   |                    |                                |
|          |  | SHARES UNDER                                      |                    | _                              |
| c)       | Price(s) and volume(s)   | EMPLOYEE SHARE PURCHASE PLAN                      |                    |                                |
| ĺ        |  | Price(s)  | Price(s) Volume(s) |                                |
|          |  | 36.03229 GBP                                      | 26.9               | 981                            |
| d)       | Aggregated information   |   |                    |                                |
|          | Aggregated values  | Price   | Volume             | Total                          |
|          | - Aggregated volume  | 36.03229 GBP                                      | 26.981             | GBP 972.19                     |
|          | - Price  |   |                    |                                |
| e)       | Date of the transaction  | 2025-09-17  |                    |                                |
| f)       | Place of the transaction   | XLON  |                    |                                |
| <b>5</b> | Details of the transaction(s): s instrument; (ii) each type of trumber transactions have been Description of the financial | ansaction; (iii) ead<br>n conducted               | ch date; and       |                                |
| ′        | instrument, type of instrument   | CHF 6.70 EACH                                     |                    |                                |
|          | Identification code  | CH0198251305                                      |                    |                                |
| b)       | Nature of the transaction  | COMPANY'S MA                                      | TCHING CO          | NTRIBUTION TO                  |
|          |  |   |                    | EHALF OF PDMR<br>MPLOYEE SHARE |
|          |  | PURCHASE PLA                                      |                    |                                |
| c)       | Price(s) and volume(s)   | Drice(a)  | Vol                | um o (o )                      |
|          |  | Price(s)<br>36.03229 GBP                          | 26.0               | ume(s)<br>676                  |
|          |  | 00.00220 021                                      | 20.                |                                |
| d)       | Aggregated information   |   |                    |                                |
|          | - Aggregated volume  | Price   | Volume             | Total                          |
|          | - Aggregated volume  | 36.03229 GBP                                      | 26.676             | GBP 961.20                     |
|          | - Price  |   | 1                  |                                |
| e)       | Date of the transaction  | 2025-09-17  |                    |                                |
| f)       | Place of the transaction   | XLON  |                    |                                |
| ''       | i lace of the transaction  | ALON  |                    |                                |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |  |  |
|----|---|--|--|
| a) | Name  | MARCEL MARTIN  |  |
| 2  | Reason for the notification   | ,  |  |
| a) | Position/status   | CHIEF CORPORATE AFFAIRS & SUSTAINABILITY OFFICER   |  |
| b) | Initial notification /Amendment   | INITIAL NOTIFICATION   |  |
| 3  | Details of the issuer, emission platform, auctioneer or auction                           | n allowance market participant, auction on monitor   |  |
| a) | Name  | COCA-COLA HBC AG   |  |
| b) | LEI   | 549300EFP3TNG7JGVE49   |  |
| 4  |   | section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place n conducted |  |
| a) | Description of the financial instrument, type of instrument                               | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  |  |
|    | Identification code   | CH0198251305   |  |

| b) | Nature of the transaction                                   | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S<br>EMPLOYEE SHARE PURCHASE PLAN                                  |               |                    |
|----|---|--|---------------|--------------------|
| c) | Price(s) and volume(s)                                      | Price(s) Volume(s)   |               |                    |
|    |   | 36.03229 GBP   |               | 29.219             |
| d) | Aggregated information                                      |  |               |                    |
|    | - Aggregated volume   | Price<br>36.03229 GBP  | Volume 29.219 | Total GBP 1,052.83 |
|    | - Price   |  |               |                    |
| e) | Date of the transaction                                     | 2025-09-17   |               |                    |
| f) | Place of the transaction                                    | XLON   |               |                    |
| 5  |   | section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place en conducted                      |               |                    |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  |               |                    |
|    | Identification code   | CH0198251305   |               |                    |
| b) | Nature of the transaction                                   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |               |                    |
| c) | Price(s) and volume(s)                                      |  |               |                    |
|    |   | Price(s)<br>36.03229 GBP   |               | olume(s)<br>8.365  |
| d) | Aggregated information                                      |  | <u> </u>      |                    |
|    | - Aggregated volume   | Price<br>36.03229 GBP  | Volume 28.365 |                    |
|    | - Price   |  |               |                    |
|    | Date of the transaction                                     | 2025-09-17   |               |                    |
| e) |   | XLON   |               |                    |

| 1  | Details of the person discharging managerial responsibilities / person closely associated |   |  |  |  |
|----|---|---|--|--|--|
| a) | Name  | EBRU OZGEN  |  |  |  |
| 2  | Reason for the notification   |   |  |  |  |
| a) | Position/status   | CHIEF PEOPLE AND CULTURE OFFICER  |  |  |  |
| b) | Initial notification /Amendment   | INITIAL NOTIFICATION  |  |  |  |
| 73 | Details of the issuer, emissic platform, auctioneer or aucti                              | on allowance market participant, auction  |  |  |  |
| a) | Name  | COCA-COLA HBC AG  |  |  |  |
| b) | LEI   | 549300EFP3TNG7JGVE49  |  |  |  |
| 4  |   | transaction; (iii) each date; and (iv) each   |  |  |  |
| a) | Description of the financial instrument, type of instrument                               | COCA-COLA HBC AG ORDINARY SHARES  |  |  |  |
|    | Identification code   | CH0198251305  |  |  |  |
| b) | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S<br>EMPLOYEE SHARE PURCHASE PLAN |  |  |  |
| c) | Price(s) and volume(s)  | Price(s) \(\lambda\) \(\lambda\) \(\lambda\)  |  |  |  |

| I  | 1  | 1100(3)  | VOI                    |                    |
|----|--|--|------------------------|--------------------|
|    |  | 36.03229 GBP   | 45.4                   |                    |
|    |  |  |                        |                    |
| d) | Aggregated information   | Delete   | 1/-1                   | T-4-1              |
|    | - Aggregated volume  | Price<br>36.03229 GBP  | Volume 45.402          | Total GBP 1,635.94 |
|    | - Price  |  |                        |                    |
| e) | Date of the transaction  | 2025-09-17   |                        |                    |
| f) | Place of the transaction   | XLON   |                        |                    |
| 5  | Details of the transaction(s):<br>instrument; (ii) each type of t<br>where transactions have bee | ransaction; (iii) ea   |                        |                    |
| a) | Description of the financial instrument, type of instrument                                      | COCA-COLA HBC<br>CHF 6.70 EACH                                   | AG ORDI                | NARY SHARES OF     |
|    | Identification code  | CH0198251305   |                        |                    |
| b) | Nature of the transaction  | COMPANY'S MAT<br>PURCHASE SHAR<br>UNDER THE COM<br>PURCHASE PLAN | RES ON BI<br>MPANY'S E |                    |
| c) | Price(s) and volume(s)   |  |                        |                    |
|    |  | Price(s)<br>36.03229 GBP   |                        | lume(s)<br>101     |
| d) | Aggregated information   |  |                        |                    |
| ۵, | , aggi ogatod i ilioi i ilatori  | Price  | Volume                 | Total              |
|    | - Aggregated volume  | 36.03229 GBP   | 27.101                 | GBP 976.51         |
|    | - Price  |  |                        |                    |
| e) | Date of the transaction  | 2025-09-17   |                        |                    |
| f) | Place of the transaction   | XLON   |                        |                    |
|    | <u> </u>   |  |                        |                    |

| 1  | Details of the person discharging managerial responsibilities / person closely associated            |   |                           |  |  |
|----|--|---|---------------------------|--|--|
| a) | Name   | PANAGIOTA KALOGERAKI  |                           |  |  |
| 2  | Reason for the notification  |   |                           |  |  |
| a) | Position/status  | CHIEF OPERATING OF  | FICER                     |  |  |
| b) | Initial notification /Amendment  | INITIAL NOTIFICATION  |                           |  |  |
| 3  | Details of the issuer, emission auctioneer or auction monitor  |   | cipant, auction platform, |  |  |
| a) | Name   | COCA-COLA HBC AG  |                           |  |  |
| b) | LEI  | 549300EFP3TNG7JGVE49  |                           |  |  |
| 4  | Details of the transaction(s): s<br>instrument; (ii) each type of tr<br>where transactions have been | ansaction; (iii) each date  |                           |  |  |
| a) | Description of the financial instrument, type of instrument  | COCA-COLA HBC AG C<br>CHF 6.70 EACH   | ORDINARY SHARES OF        |  |  |
|    | Identification code  | CH0198251305  |                           |  |  |
| b) | Nature of the transaction  | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S EMPLOYEE<br>SHARE PURCHASE PLAN |                           |  |  |
| c) | Price(s) and volume(s)   | Price(s)<br>36.03229 GBP  | Volume(s)<br>112.203      |  |  |

| d) | Aggregated information  | -  | 1      | 1     |              |  |
|----|---|--|--------|-------|--------------|--|
|    | - Aggregated volume   | Price  | Volume | Э     | Total        |  |
|    | - Aggregated volume   | 36.03229 GBP   | 112.20 | 3     | GBP 4,042.93 |  |
|    | - Price   |  |        |       |              |  |
| e) | Date of the transaction   | 2025-09-17   |        |       |              |  |
| f) | Place of the transaction  | XLON   |        |       |              |  |
| 5  | Details of the transaction(s): s<br>instrument; (ii) each type of tra<br>where transactions have been | ansaction; (iii) ead   |        |       |              |  |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  |        |       |              |  |
|    | Identification code   | CH0198251305   |        |       |              |  |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |        |       |              |  |
| c) | Price(s) and volume(s)  | _  |        |       | ,            |  |
|    |   | Price(s)   |        | Volun | ` '          |  |
|    |   | 36.03229 GBP   |        | 42.63 | 33           |  |
| d) | Aggregated information  |  |        |       |              |  |
|    |   | Price  | Volum  | пе    | Total        |  |
|    | - Aggregated volume   | 36.03229 GBP 42.633 GBP 1, 536.16  |        |       |              |  |
|    | - Price   |  |        |       |              |  |
| e) | Date of the transaction   | 2025-09-17   |        |       |              |  |
| f) | Place of the transaction  | XLON   |        |       |              |  |
|    |   | I  |        |       |              |  |

| 1  | Details of the person discharg                                 | ging managerial responsibilities / person   |  |  |  |
|----|--|---|--|--|--|
| a) | Name   | VITALIY NOVIKOV   |  |  |  |
| 2  | Reason for the notification                                    |   |  |  |  |
| a) | Position/status  | DIGITAL COMMERCE BUSINESS DEVELOPMENT DIRECTOR  |  |  |  |
| b) | Initial notification /Amendment                                | INITIAL NOTIFICATION  |  |  |  |
| 3  | Details of the issuer, emission platform, auctioneer or auctio | n allowance market participant, auction<br>n monitor  |  |  |  |
| a) | Name   | COCA-COLA HBC AG  |  |  |  |
| b) | LEI  | 549300EFP3TNG7JGVE49  |  |  |  |
| 4  |  | section to be repeated for (i) each type of ansaction; (iii) each date; and (iv) each place n conducted |  |  |  |
| a) | Description of the financial instrument, type of instrument    | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH   |  |  |  |
|    | Identification code  | CH0198251305  |  |  |  |
| b) | Nature of the transaction                                      | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S<br>EMPLOYEE SHARE PURCHASE PLAN           |  |  |  |
| c) | Price(s) and volume(s)   | Price(s)         Volume(s)           36.03229 GBP         127.798                                       |  |  |  |
| d) | Aggregated information   | Price Volume Total  |  |  |  |

|    | - Aggregated volume   | 36.03229<br>GBP  | 127.79 |       | GBP 4,604.86 |  |
|----|---|--|--------|-------|--------------|--|
|    | - Price   |  |        |       |              |  |
| e) | Date of the transaction   | 2025-09-17   |        |       |              |  |
| f) | Place of the transaction  | XLON   |        |       |              |  |
| 5  | Details of the transaction(s): s<br>instrument; (ii) each type of tra<br>where transactions have been | ansaction; (iii) ea  |        |       |              |  |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  |        |       |              |  |
|    | Identification code   | CH0198251305   |        |       |              |  |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |        |       |              |  |
| c) | Price(s) and volume(s)  |  |        |       |              |  |
|    |   | Price(s)<br>36.03229 GBP   |        | 25.27 | ne(s)        |  |
|    |   | 30.03229 GBP   |        | 25.21 | 75           |  |
| d) | Aggregated information  |  | 1.7.1  |       | <u> </u>     |  |
|    | - Aggregated volume   | Price  | Volur  |       | Total        |  |
|    | , 199. 09atoa volarrio  | 36.03229 GBP   25.275   GBP 910.72   |        |       |              |  |
|    | - Price   |  | I      |       |              |  |
| e) | Date of the transaction   | 2025-09-17   |        |       |              |  |
| f) | Place of the transaction  | XLON   |        |       |              |  |

| 1  | Details of the person discharging managerial responsibilities / person closely associated            |  |                    |                               |  |
|----|--|--|--------------------|-------------------------------|--|
| a) | Name   | MOURAD AJART   | Ί                  |                               |  |
| 2  | Reason for the notification  | 1  |                    |                               |  |
| a) | Position/status  | CHIEF DIGITAL 8  | TECHINOL           | LOGY OFFICER                  |  |
| b) | Initial notification /Amendment  | INITIAL NOTIFICA   | TION               |                               |  |
| 3  | Details of the issuer, emission auctioneer or auction monitor  |  | et participa       | nt, auction platform,         |  |
| a) | Name   | COCA-COLA HB   | C AG               |                               |  |
| b) | LEI  | 549300EFP3TNG  | 37JGVE49           |                               |  |
| 4  | Details of the transaction(s): s<br>instrument; (ii) each type of tr<br>where transactions have been | ansaction; (iii) ead   |                    |                               |  |
| a) | Description of the financial instrument, type of instrument ldentification code                      | COCA-COLA HB<br>CHF 6.70 EACH<br>CH0198251305                    | C AG ORDI          | NARY SHARES OF                |  |
|    |  |  |                    |                               |  |
| b) | Nature of the transaction  | PDMR'S CONTR<br>SHARES UNDER<br>SHARE PURCHA                     | THE COM            | O PURCHASE<br>PANY'S EMPLOYEE |  |
| c) | Price(s) and volume(s)   |  | 1,,,               |                               |  |
|    |  | Price(s)         Volume(s)           36.03229 GBP         94.154 |                    |                               |  |
| d) | Aggregated information   |  | Volume             |                               |  |
|    | - Aggregated volume  | Price<br>36.03229 GBP  | Total GBP 3,392.59 |                               |  |
|    | - Price  |  |                    |                               |  |
| e) | Date of the transaction  | 2025-09-17   |                    |                               |  |

| 1  |   |   |                |                        |                     |
|----|---|---|----------------|------------------------|---------------------|
| f) | Place of the transaction  | XLON  |                |                        |                     |
| 5  | Details of the transaction(s): s<br>instrument; (ii) each type of tra<br>where transactions have been | ansaction; (iii) each   |                |                        |                     |
| a) | Description of the financial instrument, type of instrument ldentification code                       | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH  |                |                        |                     |
| b) | Nature of the transaction   | CH0198251305  COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE |                |                        |                     |
| c) | Price(s) and volume(s)  |   |                | Volume(s)<br>BP 27.105 |                     |
| d) | Aggregated information - Aggregated volume - Price  | Price<br>36.03229 GBP   | Volur<br>27.10 |                        | Total<br>GBP 976.66 |
| e) | Date of the transaction   | 2025-09-17  |                |                        |                     |
| f) | Place of the transaction  | XLON  |                |                        |                     |

| 1  | Details of the person discharged associated  | rging managerial responsibilities / person closely |               |                               |  |  |
|----|--|--|---------------|-------------------------------|--|--|
| a) | Name   | BARBARA TOEN                                       | BARBARA TOENZ |                               |  |  |
| 2  | Reason for the notification  |  |               |                               |  |  |
| a) | Position/status  | CHIEF CUSTOM                                       | ER & COM      | MERCIAL OFFICER               |  |  |
| b) | Initial notification /Amendment  | INITIAL NOTIFICA                                   | ATION         |                               |  |  |
| 3  | Details of the issuer, emission auctioneer or auction monitor                                  |  | et participa  | nt, auction platform,         |  |  |
| a) | Name   | COCA-COLA HB                                       | C AG          |                               |  |  |
| b) | LEI  | 549300EFP3TNC                                      | G7JGVE49      |                               |  |  |
| 4  | Details of the transaction(s): instrument; (ii) each type of tr<br>where transactions have bee | ansaction; (iii) eac                               |               |                               |  |  |
| a) | Description of the financial instrument, type of instrument                                    | COCA-COLA HB<br>CHF 6.70 EACH                      | C AG ORDI     | NARY SHARES OF                |  |  |
|    | Identification code  | CH0198251305                                       |               |                               |  |  |
| b) | Nature of the transaction  | PDMR'S CONTR<br>SHARES UNDER<br>SHARE PURCHA       | R THE COM     | D PURCHASE<br>PANY'S EMPLOYEE |  |  |
| c) | Price(s) and volume(s)   | 0.22(2) 0.10.2                                     |               |                               |  |  |
| ٠, | Price(s) and volume(s)   | I -  |               |                               |  |  |
| ٠, | Price(s) and volume(s)   | Price(s)   |               | ume(s)                        |  |  |
| _  | Price(s) and volume(s)   | Price(s)<br>36.03229 GBP                           |               | lume(s)<br>096                |  |  |
| d) | Aggregated information   | 36.03229 GBP                                       | 23.           | 096                           |  |  |
|    | Aggregated information   | 36.03229 GBP  Price                                | Volume        | 096<br>Total                  |  |  |
|    | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,  | 36.03229 GBP                                       | 23.           | 096                           |  |  |
|    | Aggregated information   | 36.03229 GBP  Price                                | Volume        | 096<br>Total                  |  |  |
|    | Aggregated information - Aggregated volume   | 36.03229 GBP  Price                                | Volume        | 096<br>Total                  |  |  |

|    | where transactions have been                                | ctions have been conducted   |                |                |                  |  |  |
|----|---|--|----------------|----------------|------------------|--|--|
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  |                |                |                  |  |  |
|    | Identification code   | CH0198251305   |                |                |                  |  |  |
| b) | Nature of the transaction                                   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |                |                |                  |  |  |
| c) | Price(s) and volume(s)                                      | · · · · · · · · · · · · · · · · · · ·  |                | Volur<br>22.83 | me(s)            |  |  |
| d) | Aggregated information                                      |  | T              |                | T=               |  |  |
|    | - Aggregated volume   | Price<br>36.03229 GBP  | Volur<br>22.83 |                | Total GBP 822.94 |  |  |
|    | - Price   |  |                |                |                  |  |  |
| e) | Date of the transaction                                     | 2025-09-17   |                |                |                  |  |  |
| f) | Place of the transaction                                    | XLON   |                |                |                  |  |  |

| 1  | Details of the person disc closely associated   | harging manageria   | narging managerial responsibilities / person |                     |                                      |  |
|----|---|---|--|---------------------|--------------------------------------|--|
| a) | Name  | ANASTASIS STA   | MOULIS                                       |                     |                                      |  |
| 2  | Reason for the notification   | n   |  |                     |                                      |  |
| a) | Position/status   | CHIEF FINANCIA  | L OFFIC                                      | ER                  |                                      |  |
| b) | Initial notification<br>/Amendment  | INITIAL NOTIFICA  | ATION  |                     |                                      |  |
| 3  | Details of the issuer, emis   |   | arket pa                                     | rticipa             | ant, auction                         |  |
| a) | Name  | COCA-COLA HB  | C AG   |                     |                                      |  |
| b) | LEI   | 549300EFP3TNG   | 67JGVE4                                      | 19                  |                                      |  |
| 4  | Details of the transaction(<br>instrument; (ii) each type of<br>where transactions have I | of transaction; (iii)   | epeated<br>each da                           | l for (i<br>ate; ar | ) each type of<br>nd (iv) each place |  |
| a) | Description of the financial instrument, type of instrument                               | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305 |  |                     | ARY SHARES OF                        |  |
|    | Identification code   |   |  |                     |                                      |  |
| b) | Nature of the transaction   | PDMR'S CONTR<br>SHARES UNDER<br>SHARE PURCHA                    | R THE C                                      | OMPA                | PURCHASE<br>NY'S EMPLOYEE            |  |
| c) | Price(s) and volume(s)  |   |  |                     |                                      |  |
|    |   | Price(s)<br>36.03229 GBP  |  | Volun<br>30.49      | • •                                  |  |
| d) | Aggregated information  |   |  |                     |                                      |  |
|    | - Aggregated volume   | Price 36.03229 GBP  | Volume<br>30,498                             |                     | Total<br>GBP 1,098.91                |  |
|    | - Price   | 00.00220 001  | 00.400                                       |                     |                                      |  |
| e) | Date of the transaction   | 2025-09-17  |  |                     |                                      |  |
| f) | Place of the transaction  | XLON  |  |                     |                                      |  |
| 5  | Details of the transaction(<br>instrument; (ii) each type of                              |   |  |                     |                                      |  |

|    | where transactions have b   | een conducted  |                  |                |                     |
|----|---|--|------------------|----------------|---------------------|
| a) | Description of the financial instrument, type of instrument ldentification code | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH<br>CH0198251305   |                  |                |                     |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |                  |                |                     |
| c) | Price(s) and volume(s)  | Price(s)<br>36.03229 GBP   |                  | Volum<br>24.66 | ` '                 |
| d) | Aggregated information - Aggregated volume - Price                              | Price<br>36.03229 GBP  | Volume<br>24.666 |                | Total<br>GBP 888.77 |
| e) | Date of the transaction   | 2025-09-17   |                  |                |                     |
| f) | Place of the transaction  | XLON   |                  |                |                     |

| 1  | closely associated   | charging managerial responsibilities / person                  |              |          |                             |  |
|----|--|--|--------------|----------|-----------------------------|--|
| a) | Name   | SPYROS MELLO   | SPYROS MELLO |          |                             |  |
| 2  | Reason for the notification  | ı  |              |          |                             |  |
| a) | Position/status  | STRATEGY AND   | TRA          | NSFOR    | RMATION DIRECTO             |  |
| b) | Initial notification<br>/Amendment   | INITIAL NOTIFICA   | AOITA        | I        |                             |  |
| 3  | Details of the issuer, emis platform, auctioneer or au                               |  | rket         | particip | oant, auction               |  |
| a) | Name   | COCA-COLA HB   | C AG         |          |                             |  |
| b) | LEI  | 549300EFP3TNG  | 37JG\        | /E49     |                             |  |
| 4  | Details of the transaction(sinstrument; (ii) each type of where transactions have be | of transaction; (iii)  |              |          |                             |  |
| a) | Description of the financial instrument, type of instrument                          | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 |              |          |                             |  |
| b) | Nature of the transaction  |  | R THE        | COMP     | PURCHASE<br>PANY'S EMPLOYEE |  |
| c) | Price(s) and volume(s)   | SHARE PURCHASE PLAN  |              |          |                             |  |
| d) | Aggregated information   | Price  | Volu         | ıme      | Total                       |  |
|    | - Aggregated volume  | 36.03229 GBP   | 38.4         |          | GBP 1,386.99                |  |
|    | - Price  |  | 1            |          | <u> </u>                    |  |
| e) | Date of the transaction  | 2025-09-17   |              |          |                             |  |
| f) | Place of the transaction   | XLON   |              |          |                             |  |
| 5  | Details of the transaction(sinstrument: (ii) each type of                            |  |              |          |                             |  |

|    | where transactions have be   | een conducted  |                  |                     |                     |  |
|----|--|--|------------------|---------------------|---------------------|--|
| a) | Description of the financial instrument, type of instrument  Identification code | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH<br>CH0198251305   |                  |                     |                     |  |
| b) | Nature of the transaction  | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |                  |                     |                     |  |
| c) | Price(s) and volume(s)   | Price(s)<br>36.03229 GBP   |                  | Volume(s)<br>22.535 |                     |  |
| d) | Aggregated information - Aggregated volume - Price                               | Price<br>36.03229 GBP  | Volume<br>22.535 |                     | Total<br>GBP 811.99 |  |
| e) | Date of the transaction  | 2025-09-17   |                  |                     |                     |  |
| f) | Place of the transaction   | XLON   |                  |                     |                     |  |

| 1  | Details of the person discharg associated  | ging managerial responsibilities / person closely   |           |       |                     |  |
|----|--|---|-----------|-------|---------------------|--|
| a) | Name   | IVO BJELIS  |           |       |                     |  |
| 2  | Reason for the notification  |   |           |       |                     |  |
| a) | Position/status  | CHIEF SUPPLY  | CHAIN C   | OFFIC | ER                  |  |
| b) | Initial notification /Amendment  | INITIAL NOTIFICA  | TION      |       |                     |  |
| 3  | Details of the issuer, emission auctioneer or auction monitor  |   | et partic | cipan | t, auction platform |  |
| a) | Name   | COCA-COLA HB  | C AG      |       |                     |  |
| b) | LEI  | 549300EFP3TNG   | 37JGVE    | 49    |                     |  |
| 4  | Details of the transaction(s): s<br>instrument; (ii) each type of tr<br>where transactions have been | ansaction; (iii) ead  |           |       |                     |  |
| a) | Description of the financial instrument, type of instrument  | COCA-COLA HBC AG ORDINARY SHARES  |           |       | IARY SHARES OF      |  |
|    | Identification code  | CH0198251305  |           |       |                     |  |
| b) | Nature of the transaction  | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S EMPLOYEE<br>SHARE PURCHASE PLAN |           |       |                     |  |
| c) | Price(s) and volume(s)   |   |           |       |                     |  |
|    |  | Price(s)<br>36.03229 GBP  |           | 52.1  | me(s)<br>14         |  |
| d) | Aggregated information   |   |           |       |                     |  |
|    | Aggragated velves  | Price   | Volum     |       | Total               |  |
|    | - Aggregated volume  | 36.03229 GBP  | 52.114    | 1     | GBP 1,877.78        |  |
|    | - Price  |   | ı         |       |                     |  |
| e) | Date of the transaction  | 2025-09-17  |           |       |                     |  |
| f) | Place of the transaction   | XLON  |           |       |                     |  |
| 5  | Details of the transaction(s): s<br>instrument; (ii) each type of transactions have been             | ansaction; (iii) ead  |           |       |                     |  |
| a) | Description of the financial   | COCA-COLA HB  | C AG O    | RDIN  | IARY SHARES OF      |  |
| •  | instrument, type of instrument   | CHF 6.70 EACH   |           |       |                     |  |

|    | Identification code                                | CH0198251305   |                |                     |                     |
|----|--|--|----------------|---------------------|---------------------|
| b) | Nature of the transaction                          | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |                |                     |                     |
| c) | Price(s) and volume(s)                             | Price(s)<br>36.03229 GBP   |                | Volume(s)<br>24.373 |                     |
| d) | Aggregated information - Aggregated volume - Price | Price<br>36.03229 GBP  | Volun<br>24.37 |                     | Total<br>GBP 878.22 |
| e) | Date of the transaction                            | 2025-09-17   |                |                     |                     |
| f) | Place of the transaction                           | XLON   |                |                     |                     |

| 1  | Details of the person discharged associated   | ging managerial re  | esponsi      | ibilitie | es / person closely |  |
|----|---|---|--------------|----------|---------------------|--|
| a) | Name  | FRANK O'DONN  | ELL          |          |                     |  |
| 2  | Reason for the notification   | I   |              |          |                     |  |
| a) | Position/status   | REGIONAL DIRECTOR   |              |          |                     |  |
| b) | Initial notification /Amendment   | INITIAL NOTIFICATION  |              |          |                     |  |
| 3  | Details of the issuer, emission auctioneer or auction monitor   | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor |              |          |                     |  |
| a) | Name  | COCA-COLA HB  | C AG         |          |                     |  |
| b) | LEI   | 549300EFP3TNG7JGVE49  |              |          |                     |  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |              |          |                     |  |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES O<br>CHF 6.70 EACH   |              |          |                     |  |
|    | Identification code   | CH0198251305  |              |          |                     |  |
| b) | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S EMPLOYEE<br>SHARE PURCHASE PLAN                 |              |          |                     |  |
| c) | Price(s) and volume(s)  |   |              | Volu     | olume(s)            |  |
|    |   | 36.03229 GBP  |              |          | 09                  |  |
| d) | Aggregated information  |   |              |          |                     |  |
|    | - Aggregated volume   | Price 36.03229 GBP  | Volum 24.109 | _        | Total<br>GBP 868.70 |  |
|    | - Price   |   |              |          |                     |  |
| e) | Date of the transaction   | 2025-09-17  |              |          |                     |  |
| f) | Place of the transaction  | XLON  |              |          |                     |  |
| 5  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |              |          |                     |  |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH   |              |          |                     |  |
|    | Identification code   | CH0198251305  |              |          |                     |  |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR  |              |          |                     |  |

|    |  | UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN |                |                |                     |
|----|--|--|----------------|----------------|---------------------|
| c) | Price(s) and volume(s)                             | Price(s)<br>36.03229 GBP                         |                | Volum<br>24.06 | ` '                 |
| d) | Aggregated information - Aggregated volume - Price | Price<br>36.03229 GBP                            | Volum<br>24.06 |                | Total<br>GBP 867.26 |
| e) | Date of the transaction                            | 2025-09-17                                       |                |                |                     |
| f) | Place of the transaction                           | XLON   |                |                |                     |

| 1  | Details of the person discharg associated   | ging managerial re   | esponsil             | bilitie             | es / person closely |  |
|----|---|--|----------------------|---------------------|---------------------|--|
| a) | Name  | VLADIMIR KOSIJI  | ER                   |                     |                     |  |
| 2  | Reason for the notification   |  |                      |                     |                     |  |
| a) | Position/status   | REGIONAL DIRECTOR  |                      |                     |                     |  |
| b) | Initial notification /Amendment   | INITIAL NOTIFICATION   |                      |                     |                     |  |
| 3  | Details of the issuer, emission auctioneer or auction monitor   | n allowance market participant, auction platform,  |                      |                     |                     |  |
| a) | Name  | COCA-COLA HBC AG   |                      |                     |                     |  |
| b) | LEI   | 549300EFP3TNG  | 549300EFP3TNG7JGVE49 |                     |                     |  |
| 4  | instrument; (ii) each type of tr<br>where transactions have been  | <br>section to be repeated for (i) each type of<br>ansaction; (iii) each date; and (iv) each place<br>n conducted              |                      |                     |                     |  |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  |                      |                     | ARY SHARES OF       |  |
|    | Identification code   | CH0198251305   |                      |                     |                     |  |
| b) | Nature of the transaction   | PDMR'S CONTRIBUTION TO PURCHASE<br>SHARES UNDER THE COMPANY'S EMPLOYEE<br>SHARE PURCHASE PLAN                                  |                      |                     |                     |  |
| c) | Price(s) and volume(s)  | Price(s)<br>36.03229 GBP   |                      | Volume(s)<br>23.789 |                     |  |
| d) | Aggregated information  |  |                      | ı                   | <b>-</b>            |  |
|    | - Aggregated volume   | Price 36.03229 GBP   | Volume 23.789        |                     | Total<br>GBP 857.17 |  |
|    | - Price   |  |                      |                     |                     |  |
| e) | Date of the transaction   | 2025-09-17   |                      |                     |                     |  |
| f) | Place of the transaction  | XLON   |                      |                     |                     |  |
| 5  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |  |                      |                     |                     |  |
| a) | Description of the financial instrument, type of instrument   | COCA-COLA HBC AG ORDINARY SHARES OF<br>CHF 6.70 EACH   |                      |                     |                     |  |
|    | Identification code   | CH0198251305   |                      |                     |                     |  |
| b) | Nature of the transaction   | COMPANY'S MATCHING CONTRIBUTION TO<br>PURCHASE SHARES ON BEHALF OF PDMR<br>UNDER THE COMPANY'S EMPLOYEE SHARE<br>PURCHASE PLAN |                      |                     |                     |  |

| c) | Price(s) and volume(s)                             | Price(s)<br>36.03229 GBP |                  | Volume(s)<br>23.289 |  |  |
|----|--|--------------------------|------------------|---------------------|--|--|
| d) | Aggregated information - Aggregated volume - Price | Price<br>36.03229 GBP    | Volume<br>23.289 | Total<br>GBP 839.16 |  |  |
| e) | Date of the transaction                            | 2025-09-17               |                  |                     |  |  |
| f) | Place of the transaction                           | XLON                     |                  |                     |  |  |

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 10

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact <a href="mailto:msc.com">msc.com</a>.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

DSHPKFBKNBKDACD