

19 September 2025

Fadel Partners, Inc.

('FADEL', the 'Company' or, together with its subsidiaries, the 'Group')

Notice of AGM

FADEL, the developer of cloud-based brand compliance and rights and royalty management software, is pleased to confirm that the notice of Annual General Meeting ("AGM"), is available on the Company's website at www.fadel.com and will be posted to shareholders today.

The Company's AGM will be held at the offices of Cavendish at One Bartholomew Close, London, EC1A 7BL, United Kingdom, on 14 October 2025 at 4:00 p.m. (UK time).

In order to ensure that shareholders are able to follow the proceedings of the AGM without attending in person, the Company will provide access online via the Investor Meet Company platform. However, please note that shareholders will not be able to vote online at the AGM via the platform and are therefore requested to submit their votes via proxy, as early as possible.

Shareholders are invited to submit any questions for the Board to consider. Questions can be pre submitted ahead of the AGM via the Investor Meet Company Platform up until 9am the day before the meeting, or submitted at any time during the AGM itself.

Shareholders that wish to attend the AGM remotely should register for the event in advance by using the following link:

<https://www.investomeetcompany.com/fadel-partners-inc/register-investor>

Investors who already follow FADEL PARTNERS, INC. on the Investor Meet Company platform will automatically be invited.

For further information please contact:

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Ian Flaherty, Chief Financial Officer

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Jonny-Franklin Adams, Isaac Hooper (Corporate Finance)

Tim Redfern, Sunila De Silva (ECM)

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About FADEL Partners Inc.

FADEL is a developer of cloud-based brand compliance and rights and royalty management software, working with some of the world's leading licensors and licensees across media, entertainment, publishing, consumer brands and hi-tech/gaming companies. The Group combines the power of rights management and content compliance with sophisticated content services, AI-powered visual search and image and video recognition.

FADEL has two main solutions, being IPM Suite (for rights and royalty management for publishing and licensing) and Brand Vision (an integrated platform for Brand Compliance & Monitoring that includes Digital Asset Management, Digital Rights Management, AI-Powered Content Tracking, and a Content Aggregation platform with over 100 million Ready-to-License Images).

The Group's main country of operation is the United States, where it is headquartered in New York, with further operations in the UK, France, Lebanon, Jordan and India.

For more information, please visit the Group's website at: www.fadel.com.

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