

22 September 2025

**RECKITT BENCKISER GROUP PLC**

**DIRECTOR/PDMR SHAREHOLDING**

The following notifications are made in accordance with DTR 3.1.2-A, incorporating article 19(1) of the Market Abuse Regulation.

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS  
DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY  
ASSOCIATED WITH THEM**

1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	Kris Licht						
2	<b>Reason for the notification</b>							
a)	Position/status	CEO						
b)	Initial notification/ Amendment	Initial notification						
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	Reckitt Benckiser Group plc						
b)	LEI	5493003JFSMOJG48V108						
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each in Reckitt Benckiser Group plc GB00B24CGK77 - ID code for ordinary shares						
b)	Nature of the transaction	Acquisition of shares through participation in the Company's Dividend Reinvestment Plan						
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£57.09966</td><td>845</td></tr></table>	Price(s)	Volume(s)	£57.09966	845		
Price(s)	Volume(s)							
£57.09966	845							
d)	Aggregated information - Aggregated volume - Price	<table border="1"><tr><td>Aggregate Price</td><td>Aggregate Volume</td><td>Aggregate Total</td></tr><tr><td>£57.09966</td><td>845</td><td>£48,249.21</td></tr></table>	Aggregate Price	Aggregate Volume	Aggregate Total	£57.09966	845	£48,249.21
Aggregate Price	Aggregate Volume	Aggregate Total						
£57.09966	845	£48,249.21						
e)	Date of the transaction	2025-09-18						
f)	Place of the transaction	London Stock Exchange, Main Market - X LON						
1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	Shannon Eisenhardt						
2	<b>Reason for the notification</b>							
a)	Position/status	CFO						
b)	Initial notification/ Amendment	Initial notification						

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	Reckitt Benckiser Group plc							
b)	LEI	5493003JFSMOJG48V108							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
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e)	Date of the transaction	2025-09-18							
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**For further Information:**

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Reckitt Benckiser Group plc's LEI code is 5493003JFSMOJG48V108

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