

24 September 2025

Brave Bison Group plc

("Brave Bison" or the "Company", together with its subsidiaries "the Group")

Shareholder Update

On 23 September 2025 Brave Bison received communications from representatives of Lord Michael Ashcroft indicating their wish to appoint a nominee Director to the Company's Board and that they might seek to requisition a general meeting of the Company for this purpose.

The Board of Brave Bison is considering its position in respect of any potential requisition and intends to consult with shareholders. A further update will be made in due course, as appropriate.

For further information please contact:

Brave Bison Group plc

Oliver Green, Chairman via Cavendish
Theo Green, Chief Growth Officer
Philippa Norridge, Chief Financial Officer

Cavendish Capital Markets

Nominated Adviser & Broker
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