

Centaur Media plc
Incorporated in England and Wales
Registration number: 04948078
LEI: 2138005WK87G7DQRQI62
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THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

FOR IMMEDIATE RELEASE

25 September 2025

Centaur Media Plc
("Centaur" or "Group")

Agreement for the sale of Marketing Week and Creative Review

The Board announces that the Group has signed an unconditional sale and purchase agreement with Haymarket Media Group Limited for the sale of MWCR Limited, being the operating company of Marketing Week, Festival of Marketing and Creative Review, for an enterprise value of £3.9 million (the "Transaction").

Transaction Highlights:

- The consideration for the Transaction of £3.9 million, will be received in cash later today
- The Transaction follows the sale of MiniMBA by the Group which completed on 18 July 2025 and the sale of The Lawyer announced on 11 September 2025. The disposals are a consequence of the announcement on 12 December 2024 stating that, led by Martin Rowland, Executive Chair, the Board were to review Centaur's business operations and strategy and to maximise shareholder value
- Unlocks further shareholder value and provides cash to the Group for the benefit of all stakeholders. On receipt of the net proceeds from the Transaction, the Board intends to consult shareholders on the approach to return cash to shareholders
- As at the close of business on 24 September 2025, the Group had net cash¹ of £24.4 million. Together with the proceeds from the Transaction and the proceeds from the disposal of The Lawyer expected to be received in early October, the pro forma net cash¹ balance of the Group will be c. £71m
- The Board views Haymarket Media Group as a compelling strategic acquirer of, and suitable custodian for, the employees and customers of Marketing Week and Creative Review for the next phase of its growth journey

Martin Rowland, Executive Chair of Centaur, commented:

"Today's announcement represents further progress on our strategic review in Centaur's pursuit to maximise shareholder value. The Transaction follows the sale of MiniMBA which completed on 18 July 2025 and the expected completion of the sale of The Lawyer in early October."

Use of proceeds

Following Completion, it is the Board's intention to use the net proceeds from the Transaction to return capital to shareholders and will consult with shareholders before deciding how the proceeds will be

returned. The quantum, timing and form of any such return of capital shall be at the discretion of the Board. Further details will be announced in due course.

Outlook

The continuing Group following the Transaction will consist of 2 main businesses: Econsultancy and The Influencer Group (comprised of the Influencer Intelligence and Fashion & Beauty Monitor brands). The Group is well advanced in the implementation of its plans to significantly downsize its central and support functions and, with these businesses likely to be part of the Group for the near future, Centaur's finance, HR and IT support functions are being outsourced or restructured in response to the lower resource requirements.

¹ Net cash is the total of cash and cash equivalents and short-term deposits.

Enquiries

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