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STV Group PLC
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Directorate changes

STV Group PLC (the "Company") announces that Paul Reynolds, Chairman, has given the Board notice of his intention to step down as Chairman and Director of the Company by the end of 2025. Paul joined the Board in February 2021 and has served as Chair since April 2021.

The Board is pleased to announce that, following a search process, Clive Whiley will join the Board from 1 October 2025 as Non-Executive Director and Chair Elect and will succeed Paul Reynolds when he steps down.

Clive Whiley was previously non-executive Chairman of De La Rue plc and brings with him over forty years' experience in executive and non-executive director roles across a wide range of industries and geographies in both regulated and listed companies since becoming a Member of the London Stock Exchange in 1983. Clive is also non-executive Chairman of Mothercare plc and Senior Independent Director of Griffin Mining Limited. Clive has been appointed as a non-executive director of Mpac Group plc with effect from 1 October 2025. He was previously Chairman of Dignity plc, Senior Independent Director of Sportech plc and a non-executive director of Grand Harbour Marina plc, Camper & Nicholsons Marina Investments Limited and Stanley Gibbons Group plc.

Paul Reynolds said: *"As a Scot who grew up with STV, it has been my great privilege to chair this iconic company over the last 5 years. We have continued to grow our brand strength with viewers and advertisers whilst meeting the challenge of diversifying, such that over half our revenues now come from award-winning TV productions for national and international streamers and broadcasters. The STV Children's Appeal has also been a highlight, distributing over £37 million across Scotland."*

"I am confident our FastFwd strategy will continue that journey and bring us new audiences and advertisers while we grow our leading TV production business."

"I look forward to welcoming Clive to the Board. Demand for advertising and new shows is currently weak, in line with the UK economy, and Clive's huge experience will be very helpful in navigating through this tough period, keeping STV strong for the opportunities that the inevitable upturn will bring. I'll work closely with him over the next few months to ensure a smooth transition."

Clive Whiley said:

"I am looking forward to joining the STV Board as the company seeks to deliver the strategy announced earlier this year to grow the business and create value."

"My non-executive career has been characterised by applying my experience of listed and regulated environments to fresh challenges, where I actively seek opportunities to operate in new sectors, with the media industry currently undergoing a period of exceptional change."

Save as the directorships disclosed above, and that Clive Whiley was a director of XLIV Limited in the twelve months preceding the company being placed into creditors' voluntary liquidation in October 2000 - Mr Whiley resigned in 1999 - there are no further details to be disclosed pursuant to UK Listing Rule 6.4.8.

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