

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Mark FitzPatrick		
2	Reason for the notification			
a)	Position/status	PDMR/Chief Executive Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	St. James's Place plc		
b)	LEI	213800M993ICXOMB87		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
Transaction 1				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376		
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 19 September 2025		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£ 12.470515	3	
d)	Aggregated information: - Aggregated volume - Price	3 £37.41		
e)	Date of the transaction	24/09/2025		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Tom Beal		
2	Reason for the notification			
a)	Position/status	PDMR/ Group Investment Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	St. James's Place plc		
b)	LEI	213800M993ICXOMB87		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
Transaction 1				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376		
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan		

	Nature of the transaction	Ordinary shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 19 September 2025					
c)	Price(s) and volume(s)	Price(s)	Volume(s)				
		£ 12.470515	2				
d)	Aggregated information: - Aggregated volume - Price	2 £24.94					
e)	Date of the transaction	24/09/2025					
f)	Place of the transaction	XLON					

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Paul Loftus			
2	Reason for the notification				
a)	Position/status	PDMR/General Counsel			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	St. James's Place plc			
b)	LEI	213800M993ICXOMBCP87			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
Transaction 1					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376			
b)	Nature of the transaction	Ordinary Shares acquired under a Dividend Reinvestment Plan in respect of the interim dividend paid on 19 September 2025			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£ 12.470515	1		
d)	Aggregated information: - Aggregated volume - Price	1 £12.47			
e)	Date of the transaction	24/09/2025			
f)	Place of the transaction	XLON			

For further information:
St. James's Place plc
Jonathan Dale, Company Secretary - 01285 717237

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