26 September 2025

## J Sainsbury plc (the 'Company')

## Notification of transactions by Persons Discharging Managerial Responsibilities ('PDMRs')

The Company was notified that, on 25 September 2025, the following PDMR acquired ordinary shares of  $28^4/_7$  pence each in the Company ('Shares') through participation in the Company's Share Incentive Plan (also known as SSPP). The Shares were purchased at £3.2520 each.

PDMR	Number of Shares acquired under the SSPP	
Mark Given	43	

The Notification of Dealing Form can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

Caroline Phelan Assistant Company Secretary 02076957959

## Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Mark Given			
2	Reason for the notification				
a)	Position/status	Chief Technology, Marketing and Data Officer			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	J Sainsbury plc			
b)	LEI	213800VGZAAJIKJ9Y484			
4		transaction(s): section to be repeated for (i) each type of instrument; if transaction; (iii) each date; and (iv) each place where transactions inducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 <sup>4</sup> / <sub>7</sub> pence each			
	Identification code	ISIN: GB00B019KW72			
b)	Nature of the transaction	Purchase of Shares under the J Sainsbury plc Share Incentive Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£3.2520	43		
٩J	Angregated information	Angregated price	Andredated volume		

u,	Aggregated information	Aggregated price	Aggregated volume	
		N/A	N/A	
e)	Date of the transaction	25 September 2025		
f)	Place of the transaction	London Stock Exchange (XLON)		

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