TR-1: Standard form for notification of major holdings

	Tre T. Otali		ation of maj	or riolalings	
1. Issuer Details					
ISIN					
GB00B3CX3644					
Issuer Name					
STV GROUP PLC					
UK or Non-UK Issuer					
UK					
2. Reason for Notification	1				
An acquisition or disposa	l of voting right	ts			
3. Details of person subje	ect to the not	ification obligation	l		
Name					
M&G Plc					
City of registered office	(if applicable	= 			
London					
Country of registered of	ffice (if applic	cable)			
United Kingdom					
4. Details of the sharehol	der				
Full name of shareholde	er(s) if differe	ent from the perso	n(s) subjec	t to the no	tification obligation, above
City of registered office	(if applicable	e)			
Country of registered o	ffice (if appli	cable)			
5. Date on which the thre	shold was cr	ossed or reached			
25-Sep-2025					
6. Date on which Issuer n	otified				
26-Sep-2025					
7. Total positions of pers	on(s) subject	to the notification	obligation		
Trictal pocitions of porc			. 33ga51.	Total	
	% of voting rights attached to shares (total of 8.A)	% of v oting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	number of voting rights held in issuer	
Resulting situation on the date on which threshold was crossed or reached	4.220705	0.000000	4.220705	1972019	
Position of previous notification (if applicable)					

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A Voting rights attached to shares

Class/Type of shares ISIN code(if possible)		Number of indirect voting rights (DTR5.2.1)		% of indirect voting rights (DTR5.2.1)
GB00B3CX3644		1972019		4.220705
Sub Total 8.A	1972019		4.220705%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	% of v oting rights
Sub Total 8.B1			

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2		•			

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
M&G Plc	M&G Plc (Parent company)			
M&G Plc	M&G Group Regulated Entity Holding Company Limited (wholly owned subsidiary of M&G Plc)			
M&G Plc	M&G Group Limited (wholly owned subsidiary of M&G Group Regulated Entity Holding Company Limited)			
M&G Plc	M&G FA Limited (wholly owned subsidiary of M&G Group Limited)			
M&G Plc	M&G Investment Management Limited (wholly owned subsidiary of M&G FA Limited)			

10. In case of proxy voting

Name of the p	roxv holder
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The date until which the vo	Allig rights will be rield		
11. Additional Information			
12. Date of Completion			
26-Sep-2025			
13. Place Of Completion			
London, United Kingdom			

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