



FOR IMMEDIATE RELEASE, 29 SEPTEMBER 2025

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF ARTICLE 7 OF THE MARKET ABUSE REGULATION (EU) 596/2014 ("EU MAR") AND ARTICLE 7 OF THE MARKET ABUSE REGULATION (EU) 596/2014 AS IT FORMS PART OF DOMESTIC LAW IN THE UNITED KINGDOM (THE "UK") BY VIRTUE OF THE EUROPEAN UNION (WITHDRAWAL) ACT 2018 ("UK MAR").

Pets at Home Group Plc

Pets at Home announces Chief Financial Officer transition

Pets at Home Group Plc (Company) announces today that Mike Iddon, Chief Financial Officer, advised the Board of his intention to retire from his role with the Company following nine years of leadership during what has been a period of growth, maturity and expansion for the business. Mike will remain in his role until Spring 2026, to ensure an orderly transition.

As part of the Company's succession planning process and following a comprehensive search that began some months ago, the Board of the Company is pleased to announce the appointment of Sarah Pollard as Chief Financial Officer and Executive Director. The Company will announce the precise date of Sarah's appointment in due course.

Sarah joins the Company with extensive consumer experience, most recently as Chief Financial Officer at PZ Cussons Plc since 2021 and prior to that, as Finance Director at Birds Eye and subsequently Deputy Chief Financial Officer at Nomad Foods, listed on the New York Stock Exchange since 2015. She has also held finance leadership roles at Unilever Plc, Tesco Plc, PepsiCo Inc and Diageo Plc.

There are no other matters to be disclosed in respect of Sarah Pollard pursuant to UK Listing Rule 6.4.8R.

Ian Burke, Executive Chair, commented: *"On behalf of the Board, I would like to thank Mike for the contribution he has made since joining the business in 2016. During his tenure, consumer revenues have more than doubled to £2.0bn and we have returned over £500m to shareholders, with Mike leading the business with calmness and a relentless focus on high standards. Mike will leave next year with our best wishes for a happy and well-deserved retirement."*

"I am delighted to welcome Sarah to Pets and she brings with her extensive experience gained in highly competitive consumer sectors. The Board and I look forward to working alongside her, to deliver value for all our stakeholders - customers, colleagues and shareholders - as we continue to deliver our well-established omnichannel, consumer centric strategy."

Mike Iddon said: *"It has been a privilege to serve at Pets at Home over the past 9 years, during which time the business has gone through profound transformation and growth while always keeping pet owners, our colleagues and our investors at its heart. I will retire leaving the business with a well invested platform, a sector leading vet business and a robust balance sheet that sets it up well for the future. Pets at Home is a truly purpose led business, and I wish the Board and team every success in the future."*

Sarah Pollard, said: *"I am thrilled to be joining Ian and the team at Pets. It is a truly purpose-led business, operating in a robust sector, with a market-leading position from which it can create enduring value for shareholders, and financial success in which all stakeholders can share. I am looking forward to bringing my experience gained from a career in UK retail and consumer product public companies, to build on Mike's strong legacy and help propel Pets forward on its next exciting chapter."*

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About Pets at Home

Pets at Home Group Plc is the UK's leading pet care business, providing pets and their owners with the very best advice, products and care. Pet products are available online or from over 450 pet care centres, many of which also have vet practices and grooming salons. The Group also operates a leading small animal veterinary business, with over 440 veterinary general practices located both in our pet care centres and in standalone locations. For more information visit: <https://www.petsathomeplc.com/>

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This announcement contains information that is inside information for the purposes of Article 7 of the UK version of Regulation (EU) No. 596/2014 which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, as amended (the Market Abuse Regulation ("MAR")). Upon the publication of this announcement, such information will no longer constitute inside information. Andrew Porteous, the Company's Director of Investor Relations, is the person responsible for making the notification for the purposes of Article 17 of MAR.

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