



30 September 2025

**Public Policy Holding Company, Inc.**

("PPHC", the "Group" or the "Company")

**Directorate Changes**

Public Policy Holding Company, Inc., a leading global strategic communications provider, offering a comprehensive range of advisory services in the areas of Government Relations, Public Affairs, and Corporate Communications, is pleased to announce that Kathleen L. Casey and Charles D. Brown will join the Board as independent Non-Executive Directors effective immediately prior to the anticipated listing of the Company's common stock on Nasdaq, which was announced on 1 August 2025. Following the effectiveness of these appointments, Ms Casey will serve as the Chair of the Nominating and Corporate Governance Committee and a member of the Audit Committee, and Mr Brown will serve as the Chair of the Audit Committee and a member of the Compensation Committee.

Kathleen has more than thirty years of experience in various senior government and private sector leadership roles and, from 2006 to 2011, she served as a Commissioner of the Securities and Exchange Commission ("SEC"). In this capacity, she also served in several international leadership positions, including Chair of the International Organisation of Securities Commissions' ("IOSCO") Technical Committee and Co-Chair of the CPSS-IOSCO Review of Standards, IOSCO OTC Derivatives Task Force, IOSCO Task Force on Supervisory Cooperation, and Financial Stability Board Working Group on Provisioning. Since leaving the SEC in 2011, Kathleen has served as a Non-Executive Director on several corporate boards including HSBC Holdings plc, FX Alliance, Inc., and Standard Coin. She received a Juris Doctor (J.D.) from George Mason University Antonin Scalia Law School and a B.A. in International politics from The Pennsylvania State University.

Charles is an Independent Non-Executive Director of Morningstar DBRS. He was previously Executive Vice President and General Counsel at Fitch Group, Inc, where he also held the positions of Chief Credit Officer and Chief Compliance Officer. He has a Juris Doctor (J.D.), cum laude, from Fordham University School of Law and a Bachelor of Science, summa cum laude, in economics and finance from Fordham University.

The Company is also announcing that Bill Chess, former CFO and Chief Administrative Officer of the Group, is resigning from his position as a non-executive Director of the Board, effective immediately. Therefore, following the effectiveness of the appointments of Ms Casey and Mr Brown, the Board will be composed of nine total Directors.

**Simon Lee, Chairman of PPHC, commented:**

"I am delighted to welcome Kathy and Charlie to the Board of PPHC. Each brings exceptional expertise and perspective that will further the Board's breadth and governance capabilities, and I am confident they will make an immediate and lasting contribution upon their arrival. On behalf of the Board, I also want to extend our deep gratitude to Bill Chess. As a co-founder and one of the original architects of PPHC, Bill has played an instrumental role in building the company into what it is today. His dedication, insight, and many years of service have left an enduring legacy, and we wish him every success in the future."

**Enquiries**

<b>Stifel (Nominated Adviser &amp; Joint Broker)</b> Fred Walsh, Brough Ransom, Ben Good	+44 (0) 20 7710 7600
<b>Canaccord Genuity (Joint Broker)</b> Simon Bridges, Andrew Potts	+44 (0) 20 7523 8000
<b>Buchanan Communications (Media Enquiries)</b> Chris Lane, Toto Berger, Jesse McNab	+44 (0) 20 7466 5000 <a href="mailto:pphc@buchanan.uk.com">pphc@buchanan.uk.com</a>

## About PPHC

Incorporated in 2014, PPHC is a global government relations, public affairs and strategic communications group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,300 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with federal and state-level policy makers, stakeholders, media, and the public.

PPHC operates a holding company structure and currently has eleven operating entities operating globally. The Group has a strong track record of organic and acquisitive growth, the latter focused on enhancing its capabilities and establishing new verticals, either within new geographies or new related offerings.

For more information, see [www.pphcompany.com](http://www.pphcompany.com)

## Regulatory disclosures

The following disclosures are made in accordance with Schedule 2(g) of the AIM Rules for Companies:

Kathleen Louise Casey, aged 59, holds no shares or options in the Company. Ms Casey's current and previous directorships are as follows:

<b>Current directorships/partnerships</b>	<b>Past directorships/partnerships</b>
Patomark Global Partners The Center for Audit Quality Sterman Masser, Inc. Sepio Systems, Inc. Federal Home Loan Mortgage Corporation Kharon Strategic Advisory Board Library of Congress Trust Fund KLC Consulting Group, LLC	International Valuation Standards Council HSBC Holdings Plc Financial Accounting Foundation Penn State Health The Pennsylvania State University Board of Trustees
Other disclosures (administrations/insolvencies etc)	
N/A	

Charles Dennis Brown, aged 65, holds no shares or options in the Company. Mr Brown's current and previous directorships are as follows:

<b>Current directorships/partnerships</b>	<b>Past directorships/partnerships</b>
DBRS Ratings Limited DBRS, Inc. DBRS Limited DBRS Ratings GmbH	Fitch Group, Inc. Fitch Ratings, Inc.
Other disclosures (administrations/insolvencies etc)	
N/A	

Save for the disclosures above, there are no further disclosures to be made in accordance with Rule 17 and Schedule 2(g) of the AIM Rules.

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