

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Mark FitzPatrick	
2	Reason for the notification		
a)	Position/status	PDMR/Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376	
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place plc Sharesave Option Plan.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£9.71	751
d)	Aggregated information: - Aggregated volume - Price	751 £7,292.21	
e)	Date of the transaction	30 September 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Elisabeth Davis	
2	Reason for the notification		
a)	Position/status	PDMR/Chief People Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376		
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place plc Sharesave Option Plan.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£9.71	1,879	
d)	Aggregated information: - Aggregated volume - Price	1,879 £18,245.09		
e)	Date of the transaction	30 September 2025		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Lyn Grobler		
2	Reason for the notification			
a)	Position/status	PDMR/Chief Technology Officer		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	St. James's Place plc		
b)	LEI	213800M993ICXOMBCP87		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376		
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place plc Sharesave Option Plan.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£9.71	1,879	
d)	Aggregated information: - Aggregated volume - Price	1,879 £18,245.09		
e)	Date of the transaction	30 September 2025		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Paul Loftus		
2	Reason for the notification			
a)	Position/status	PDMR/General Counsel		

b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	St. James's Place plc
b)	LEI	213800M993ICXOMBCP87
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place plc Sharesave Option Plan.
c)	Price(s) and volume(s)	Price(s) Volume(s) £9.71 1,879
d)	Aggregated information: - Aggregated volume - Price	1,879 £18,245.09
e)	Date of the transaction	30 September 2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Ian MacKenzie	
2	Reason for the notification		
a)	Position/status	PDMR/Chief Operations Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376	
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place plc Sharesave Option Plan.	
c)	Price(s) and volume(s)	Price(s) Volume(s) £9.71 751	
d)	Aggregated information: - Aggregated volume - Price	751 £7,292.21	
e)	Date of the transaction	30 September 2025	
f)	Place of the transaction	Outside a trading venue	

	associated							
a)	Name	James Rainbow						
2	Reason for the notification							
a)	Position/status	PDMR/Chief Executive Officer of St. James's Place Wealth Management plc						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	St. James's Place plc						
b)	LEI	213800M993ICXOMBCP87						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 15p each GB0007669376						
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place plc Sharesave Option Plan.						
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> <td></td> </tr> <tr> <td>£9.71</td> <td>1,879</td> <td></td> </tr> </table>	Price(s)	Volume(s)		£9.71	1,879	
Price(s)	Volume(s)							
£9.71	1,879							
d)	Aggregated information: - Aggregated volume - Price	1,879 £18,245.09						
e)	Date of the transaction	30 September 2025						
f)	Place of the transaction	Outside a trading venue						

For further information:

St. James's Place plc

Jonathan Dale, Company Secretary - 01285 717237

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