

1 October 2025

**Baltic Classifieds Group PLC**  
(the "Company")

**Notification of transaction by person discharging managerial responsibilities**

The Company announces that Ed Williams, Non-Executive Director, jointly with Joanna Barkwill, a Person Closely Associated with Ed Williams, has transferred 750,000 ordinary shares of 1 pence each of the Company ("Ordinary Shares") to each of their four children (3,000,000 Ordinary Shares in total) for nil consideration, one of whom (Rebecca Williams) is considered to be a Person Closely Associated with Ed Williams.

Following the transaction, Ed Williams, together with his Persons Closely Associated, holds 2,831,418 ordinary shares, representing 0.59% of the issued ordinary share capital of the Company. Details of the transaction are below.

This announcement is made in accordance with the requirements of the EU Market Abuse Regulation. The notification of dealing form can be found below.

<b>1 Details of the person discharging managerial responsibilities / person closely associated</b>			
a)	Name Edmund Warren Williams & Joanna Sally Barkwill		
<b>2) Reason for the notification</b>			
a)	Position/status Non-Executive Director and Person Closely Associated		
b)	Initial notification/Amendment Initial notification		
<b>3 Details of the issuer</b>			
a)	Name Baltic Classifieds Group PLC		
b)	LEI 213800I1RPHCFSSQS969		
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument, type of instrument. Identification code Ordinary shares of 1 pence each ISIN: GB00BN44P254		
b)	Nature of the transaction Transfer of 750,000 shares to each of our four children: Alexander Williams, Eleanor Williams, Rebecca Williams, Jennifer Williams at nil consideration		
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0	750,000
		£0	750,000
		£0	750,000
		£0	750,000
d)	Aggregated information		
	- Aggregated volume 3,000,000		
	- Aggregated price £0		
e)	Date of the transaction 30 September 2025		
f)	Place of the transaction Outside a trading venue (by Hargreaves Lansdown)		

<b>1 Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name Rebecca Elizabeth Barkwill Williams
<b>2) Reason for the notification</b>	
a)	Position/status Child of a Director resident at the same address
b)	Initial notification/Amendment Initial notification
<b>3 Details of the issuer</b>	
a)	Name Baltic Classifieds Group PLC
b)	LEI 213800I1RPHCFSSQS969
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial Ordinary shares of 1 pence each

a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares of 1 pence each ISIN: GB00BN44P254	
b)	Nature of the transaction	Receipt of 750,000 shares gifted by parents Edmund Warren Williams and Joanna Sally Barkwill	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0	750,000
d)	Aggregated information		
	- Aggregated volume	750,000	
	- Aggregated price	£0	
e)	Date of the transaction	1 October 2025	
f)	Place of the transaction	Outside a trading venue (by Hargreaves Lansdown)	

**Enquiries**

**Baltic Classifieds Group PLC**

Company Secretary: cosec@balticclassifieds.com

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