

2 October 2025

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme, of up to £25m, announced on 23 May 2025.

Date of purchase:	1 October 2025
Number of ordinary £0.000125 shares purchased:	79,936
Highest price paid per share (pence):	525.00
Lowest price paid per share (pence):	518.50
Volume weighted average price paid per share (pence):	523.51

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 403,680,068 ordinary shares, with no ordinary shares in treasury.

The figure of 403,680,068 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

· Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	523.48	56,102
Chi-X (CHIX)	523.61	5,938
BATE (BATE)	523.55	11,985
Aquis (AQXE)	523.51	3,740
Turquoise (TRQX)	523.68	2,171

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
242	525	BATE	14:14:27
74	525	AQXE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27

61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
122	525	CHIX	14:14:27
61	525	CHIX	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
74	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
814	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
37	525	AQXE	14:14:27
121	525	BATE	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
44	525	TRQX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
121	525	BATE	14:14:27
242	525	BATE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
2662	525	BATE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
121	525	BATE	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
1342	525	CHIX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
44	525	TRQX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
61	525	CHIX	14:14:27
484	525	TRQX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
37	525	AQXE	14:14:27
61	525	CHIX	14:14:27
61	525	CHIX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
121	525	BATE	14:14:27
22	525	TRQX	14:14:27
22	525	TRQX	14:14:27
432	525	XLON	14:14:27

432	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
2376	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
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216	525	XLON	14:14:27
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216	525	XLON	14:14:27
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216	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
1080	525	XLON	14:14:27
12528	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
216	525	XLON	14:14:27
602	524.5	XLON	14:14:27
3718	524.5	XLON	14:14:27
37	525	AQXE	14:20:50
61	525	CHIX	14:20:50
94	525	XLON	14:20:50
121	525	BATE	14:20:50
338	525	XLON	14:20:50
44	525	TRQX	14:21:33
432	525	XLON	14:21:33
61	524.5	CHIX	14:21:37
61	524.5	CHIX	14:21:37
121	525	BATE	14:22:53
61	525	CHIX	14:35:02
121	525	BATE	14:35:02
121	525	BATE	14:35:02
22	525	TRQX	14:35:02
132	525	XLON	14:35:02
22	525	TRQX	14:35:02
267	525	XLON	14:35:02
37	525	AQXE	14:35:13
33	525	XLON	14:35:13
37	525	AQXE	14:35:13
37	525	AQXE	14:35:13
216	525	XLON	14:35:13
216	525	XLON	14:35:13
216	525	XLON	14:35:13
216	525	XLON	14:35:13
432	525	XLON	14:35:13
8	524.5	CHIX	14:36:21
121	525	BATE	14:36:41
22	525	TRQX	14:37:19
216	525	XLON	14:37:20
37	525	AQXE	14:37:29
61	525	CHIX	14:39:42
37	525	AQXE	14:41:11
121	525	BATE	14:41:11
216	525	XLON	14:41:11
216	525	XLON	14:41:11
22	525	TRQX	14:41:11
37	525	AQXE	14:43:44
61	525	CHIX	14:43:44
121	525	BATE	14:43:44
216	525	XLON	14:43:44
22	525	TRQX	14:43:44
432	525	XLON	14:44:00
121	525	BATE	14:45:27
432	525	XLON	14:46:35
37	525	AQXE	14:48:51
50	525	CHIX	14:48:51
61	525	CHIX	14:48:51
11	525	CHIX	14:48:51

22	525	TRQX	14:48:51
216	525	XLON	14:48:51
22	525	TRQX	14:48:51
121	525	BATE	14:49:01
432	525	XLON	14:50:01
61	525	CHIX	14:50:37
14	525	TRQX	14:50:48
121	525	BATE	14:50:50
37	525	AQXE	14:51:10
216	525	XLON	14:52:12
37	525	AQXE	14:52:30
53	524.5	CHIX	14:53:07
121	524.5	BATE	14:53:07
22	524.5	TRQX	14:53:09
37	524.5	AQXE	14:53:09
134	524.5	XLON	14:53:09
82	524.5	XLON	14:53:09
216	524.5	XLON	14:53:09
216	524.5	XLON	14:53:09
216	524.5	XLON	14:53:09
18	524	CHIX	14:54:57
216	524.5	XLON	14:54:58
121	524.5	BATE	14:55:02
22	524.5	TRQX	14:55:22
37	524.5	AQXE	14:55:41
43	524	CHIX	14:56:40
61	524	CHIX	14:56:40
121	524.5	BATE	14:56:59
22	524.5	TRQX	14:57:16
216	524.5	XLON	14:57:21
37	524.5	AQXE	14:57:32
61	524	CHIX	14:58:13
432	524	XLON	14:58:13
216	524	XLON	14:58:13
22	524	TRQX	14:59:35
121	524	BATE	14:59:39
37	523.5	AQXE	14:59:56
61	523.5	CHIX	14:59:57
216	523	XLON	15:00:17
30	524	TRQX	15:02:00
432	522.5	XLON	15:02:35
216	522.5	XLON	15:02:35
121	522.5	BATE	15:02:38
37	522.5	AQXE	15:02:50
216	522.5	XLON	15:04:47
61	523	CHIX	15:06:34
61	523	CHIX	15:06:34
61	523	CHIX	15:06:34
121	523	BATE	15:06:34
121	523	BATE	15:06:34
22	523	TRQX	15:06:34
37	523	AQXE	15:06:34
216	523	XLON	15:06:34
216	523	XLON	15:06:34
216	523	XLON	15:06:34
22	523	TRQX	15:06:34
432	523	XLON	15:08:18
37	522.5	AQXE	15:08:19
37	522.5	AQXE	15:08:19
40	523	BATE	15:08:45
121	523	BATE	15:08:45
22	523	TRQX	15:08:45
81	523	BATE	15:08:45
22	523	TRQX	15:08:45
37	523	AQXE	15:09:13
61	523	CHIX	15:09:13
216	522.5	XLON	15:09:27
432	522.5	XLON	15:09:27
216	522.5	XLON	15:09:27
216	522.5	XLON	15:09:27
211	522	XLON	15:09:57
22	523	TRQX	15:10:38
121	523	BATE	15:10:53
37	523	AQXE	15:11:03
29	523	CHIX	15:11:38
32	523	CHIX	15:11:38
37	522	AQXE	15:12:51

61	522	CHIX	15:12:51
121	522	BATE	15:12:51
5	522	XLON	15:12:51
61	522	CHIX	15:12:51
22	522	TRQX	15:12:51
216	522	XLON	15:12:51
221	522	XLON	15:12:51
427	522	XLON	15:12:51
44	522	TRQX	15:12:51
216	522	XLON	15:12:51
37	521.5	AQXE	15:13:34
121	521.5	BATE	15:13:34
216	521.5	XLON	15:13:34
61	521.5	CHIX	15:15:28
216	521.5	XLON	15:15:28
121	521.5	BATE	15:16:02
22	522	TRQX	15:16:43
159	521.5	XLON	15:17:53
74	521.5	AQXE	15:18:28
37	521.5	AQXE	15:18:28
121	521.5	BATE	15:18:28
61	521.5	CHIX	15:18:28
61	521.5	CHIX	15:18:28
273	521.5	XLON	15:18:28
216	521.5	XLON	15:18:28
216	521.5	XLON	15:18:28
22	522	TRQX	15:19:12
121	522	BATE	15:20:38
216	522	XLON	15:21:05
216	522	XLON	15:21:05
61	522	CHIX	15:21:06
22	522	TRQX	15:22:05
216	523	XLON	15:23:19
37	523.5	AQXE	15:23:39
61	523.5	CHIX	15:23:53
121	523	BATE	15:24:24
216	523	XLON	15:24:24
216	523	XLON	15:24:24
216	524	XLON	15:26:42
75	524	XLON	15:26:42
141	524	XLON	15:26:47
22	524	TRQX	15:26:47
22	524	TRQX	15:29:00
216	524	XLON	15:29:18
37	523.5	AQXE	15:31:47
74	523.5	AQXE	15:31:47
61	523.5	CHIX	15:31:47
121	523.5	BATE	15:31:47
121	523.5	BATE	15:31:47
61	523.5	CHIX	15:31:47
216	523.5	XLON	15:31:47
216	523.5	XLON	15:31:47
22	523.5	TRQX	15:31:48
216	523	XLON	15:32:02
121	523.5	BATE	15:33:40
61	522.5	CHIX	15:33:44
216	522.5	XLON	15:33:44
216	522.5	XLON	15:34:17
22	522.5	TRQX	15:34:17
37	523	AQXE	15:36:07
22	523	TRQX	15:36:19
216	523	XLON	15:36:31
167	523.5	XLON	15:37:52
265	523.5	XLON	15:37:52
61	523	CHIX	15:38:24
61	523	CHIX	15:38:24
37	523.5	AQXE	15:38:42
332	523.5	XLON	15:39:18
100	523.5	XLON	15:39:18
22	523.5	TRQX	15:39:21
61	523.5	CHIX	15:40:53
37	523.5	AQXE	15:41:09
432	523.5	XLON	15:41:29
22	523.5	TRQX	15:41:29
61	523.5	CHIX	15:42:57
37	523.5	AQXE	15:43:25
22	523.5	TRQX	15:43:33

216	523.5	XLON	15:43:33
121	523	BATE	15:43:33
121	523	BATE	15:43:33
121	523	BATE	15:43:33
121	523	BATE	15:43:33
432	523	XLON	15:45:27
61	523	CHIX	15:46:02
121	523	BATE	15:47:50
216	523	XLON	15:47:50
216	523	XLON	15:47:50
432	523	XLON	15:47:50
22	523	TRQX	15:47:51
216	523	XLON	15:47:51
37	523	AQXE	15:48:21
37	523	AQXE	15:48:21
61	523	CHIX	15:48:21
121	522.5	BATE	15:48:40
216	522.5	XLON	15:48:40
37	522.5	AQXE	15:52:55
37	522.5	AQXE	15:52:55
61	522.5	CHIX	15:52:55
64	522.5	BATE	15:52:55
22	522.5	TRQX	15:52:55
22	522.5	TRQX	15:52:55
61	523	CHIX	15:55:26
84	523	XLON	15:55:37
1080	523	XLON	15:55:37
37	523	AQXE	15:57:19
121	523	BATE	15:57:19
178	523	BATE	15:57:19
348	523	XLON	15:57:19
22	523	TRQX	15:57:19
22	523	TRQX	15:57:19
61	523	CHIX	15:57:19
216	523	XLON	15:57:19
216	522	XLON	15:58:00
77	521.5	XLON	15:59:25
139	521.5	XLON	15:59:25
1	522	AQXE	15:59:25
36	522	AQXE	15:59:25
121	522	BATE	15:59:29
61	522	CHIX	16:00:44
216	522	XLON	16:01:17
37	522	AQXE	16:01:25
22	521.5	TRQX	16:02:09
216	521.5	XLON	16:02:09
121	521.5	BATE	16:02:11
61	521.5	CHIX	16:02:45
22	521	TRQX	16:03:25
216	521	XLON	16:03:25
37	521	AQXE	16:03:59
216	520.5	XLON	16:04:03
82	519.5	XLON	16:04:28
121	520	BATE	16:04:49
61	520	CHIX	16:05:26
350	519.5	XLON	16:05:33
22	520	TRQX	16:05:52
37	520	AQXE	16:06:58
67	520	XLON	16:07:42
149	520	XLON	16:07:42
121	520	BATE	16:08:06
61	520	CHIX	16:08:45
22	520	TRQX	16:08:53
216	520	XLON	16:09:29
213	519.5	XLON	16:10:08
3	519.5	XLON	16:10:08
37	519.5	AQXE	16:10:12
121	519.5	BATE	16:10:35
61	519.5	CHIX	16:10:48
22	519.5	TRQX	16:10:54
34	519	AQXE	16:12:02
216	519.5	XLON	16:12:10
99	519.5	BATE	16:12:24
22	519.5	BATE	16:12:42
216	519.5	XLON	16:12:42
216	519.5	XLON	16:13:10
61	519.5	CHIX	16:13:29

61	519.5	CHIX	16:13:29
22	519.5	TRQX	16:13:29
216	519.5	XLON	16:13:39
3	519	AQXE	16:13:40
22	519	TRQX	16:13:40
121	519	BATE	16:13:40
37	518.5	AQXE	16:14:07
37	518.5	AQXE	16:14:07
648	518.5	XLON	16:14:07
91	518.5	XLON	16:14:45
125	518.5	XLON	16:14:45
216	518.5	XLON	16:14:45
216	518.5	XLON	16:14:45
230	519.5	CHIX	16:15:41
81	519	TRQX	16:15:43
120	519	AQXE	16:15:43
400	519	BATE	16:16:15
216	518.5	XLON	16:16:55
216	518.5	XLON	16:16:55
31	519	AQXE	16:17:54
265	519	BATE	16:18:31
87	519	CHIX	16:18:31
39	519	TRQX	16:18:38
37	519	AQXE	16:19:09
216	519	XLON	16:19:09
141	519	XLON	16:19:09
291	519	XLON	16:19:09
30	519	CHIX	16:20:34
113	519	BATE	16:20:34
32	519	CHIX	16:20:43
9	519	AQXE	16:21:09
27	519	TRQX	16:21:10
1117	519	XLON	16:21:25
68	518.5	CHIX	16:23:08
155	518.5	BATE	16:23:09
72	518.5	AQXE	16:23:17
179	518.5	XLON	16:23:19
1154	519.5	XLON	16:25:06
1	519.5	CHIX	16:25:19
584	519.5	XLON	16:25:35
199	520	XLON	16:28:33
302	520	XLON	16:28:33
79	520	XLON	16:28:33
67	520	AQXE	16:29:25
162	520	BATE	16:30:00

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