

2 October 2025

Kooth Plc

("Kooth", the "Company" or the "Group")

Kooth renews New Jersey contract for provision of mental health support

Kooth (AIM: KOO), a leading provider of digital mental health services, announces that it has renewed its contract with the State of New Jersey (the "State") for an additional year. The terms of the Contract (the "Contract"), valued at 1.45m per annum, remain the same, with Kooth providing mental health support via its Soluna platform to four school districts within New Jersey, reaching 50,000 students aged 13 to 18.

The Contract renewal demonstrates the clear value of Kooth's service to both students and the State, as well as the demand for such services with 127 advocacy partnerships set up in New Jersey in the past 12 months, underscoring the strength of Kooth's offering and the benefits it provides.

Kate Newhouse, Chief Executive Officer of Kooth, said:

"I am pleased that we have renewed our contract with the State of New Jersey and we will continue to provide much needed mental health support to students across the State with strong support from both State leaders and partner organisations. The renewal is a testament to the tangible benefits Kooth's services provide and our evolved strategy places us in a strong position to further build and grow our relationship in New Jersey."

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) No 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018. The person responsible for this announcement is Sanjay Jawa, CFO.

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About Kooth plc:

Kooth (AIM:KOO) is a leading provider of digital mental health services. Our mission is to provide accessible and safe spaces for everyone to achieve better mental health. Our platform is clinically robust and accredited to provide a range of therapeutic support and interventions. All our services are predicated on easy access to make early intervention and prevention a reality.

Kooth is a fully safeguarded and pre-moderated community with a library of peer and professional created content, alongside access to experienced online counsellors. There are no thresholds for support and no waiting lists.

Kooth is the longest standing digital mental health provider to hold a UK-wide accreditation from the British Association of Counselling and Psychotherapy (BACP) and according to NHS England data for 2024/25 is now the largest single access provider for mental health support for under 18s.

In 2021, Kooth began executing on its international expansion strategy, with an initial focus on the US market. This focus is due to the growing recognition of the importance of improving youth mental health in this key global healthcare market, with 1-in-6 people aged 6-17 experiencing a mental health disorder each year.

For more information, please visit www.koothplc.com.

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