

2 October 2025

**MS INTERNATIONAL plc**  
**(the "Company")**

**Director/PDMR Dealings**

**Total Voting Rights**

MS International plc has been informed that on 1 October 2025, Mr Michael Bell, Executive Chairman of the Company, exercised in aggregate 6,666 options over ordinary shares of 10p each in the capital of the Company ("Ordinary Shares") at an exercise price of £1.41 each. The exercise of options is today being satisfied from existing Ordinary Shares which were held by the Company in treasury.

In addition, the Company has been informed on 1 October 2025, that on 22 August 2025, the spouse of Mr Michael Bell, Executive Chairman, being a person closely associated with Mr Bell, acquired 202 Ordinary Shares by way of dividend reinvestment.

**Total Voting Rights**

The Company's issued share capital comprises 17,841,073 Ordinary Shares. Following this exercise of options, the Company holds 1,435,667 shares in treasury. Therefore, the total number of voting rights in the Company is 16,405,406.

The above figure of 16,405,406 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

**Director/PDMR Shareholding**

Following these transactions, Mr Bell's beneficial interest in Ordinary Shares is now 2,995,889 Ordinary Shares, representing approximately 18.26% of the Company's issued share capital (excluding shares held in treasury).

The notifications made below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Mr Michael Bell
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Chairman
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Options with an exercise price of £1.41 each  ISIN: GB0005957005
b)	Nature of the transaction	Exercise of options

c)	Price(s) and volume(s)	Price(s) £1.41	Volume(s) 6,666
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A	
e)	Date of the transaction	1 October 2025	
f)	Place of the transaction	Off market	

<b>Details of the person discharging managerial responsibilities / person closely associated</b>			
Name		Mrs Jayne Bell	
<b>Reason for the notification</b>			
Position/status		PCA of Michael Bell, Executive Chairman	
Initial notification /Amendment		Initial notification	
<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
Name		MS INTERNATIONAL plc	
LEI		213800Q34ZAXQ582YL41	
<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
Description of the financial instrument, type of instrument		Ordinary Shares of 10 pence each	
Identification code		ISIN: GB0005957005	
Nature of the transaction		Acquired Ordinary Shares through dividend reinvestment	
Price(s) and volume(s)		Price(s) £12.38	Volume(s) 202
Aggregated information - Aggregated volume - Price		Aggregated volume: 202 Ordinary Shares Aggregated price: £12.38	
Date of the transaction		22 August 2025	
Place of the transaction		London Stock Exchange, AIM Market	

**For further information please contact:**

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