

RNS Reach - non-regulatory announcement

Aeorema Communications plc / Index: AIM / Epic: AEO / Sector: Media

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Aeorema Communications plc
("Aeorema", the "Company" or the "Group")

**Cheerful Twentyfirst Celebrates Continued Momentum in North America,
following its busiest September to date.**

Aeorema Communications plc (AIM: AEO), a leading strategic communications group, is pleased to announce that its brand experience agency, Cheerful Twentyfirst, has seen consistent and continued momentum in North America over the last three months, following a busy and successful September delivery period.

The agency has closed September following the delivery of an broad array of interesting business events - 40% of which are attributed to net new client relationships. Highlights included producing The Wall Street Journal's large-scale brand activation at the United Nations General Assembly, delivering a multi-day summit for AI-powered advertising client Smartly, and delivering industry-leading conferences such as Climate Week.

In addition, September saw Cheerful Twentyfirst's first major step into brand-to-consumer experiences, with a large-scale immersive concert for *Instacart* in New York that transported 1,300 attendees "back to 1999 for one night only."

Steve Quah, CEO of Aeorema Communications plc, commented: *"September was a landmark month for our global team, delivering for our U.S. client portfolio. It was our privilege to support major returning projects such as Climate Week, while also working with an exciting array of new clients. Cheerful Twentyfirst enters the final three months of the Company's extended 18 month accounting period with strong momentum both in the U.S. and EMEA, and we see this trend continuing into 2026."*

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Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual,

and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance, professional services, advertising, IT, gaming, fashion, fintech, and beverages. The Group also provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst Inc. (the North American arm of Cheerful Twentyfirst) (www.cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.

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