

6 October 2025

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme, of up to £25m, announced on 23 May 2025.

Date of purchase:	3 October 2025
Number of ordinary £0.000125 shares purchased:	4,746
Highest price paid per share (pence):	525.00
Lowest price paid per share (pence):	515.00
Volume weighted average price paid per share (pence):	522.93

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 403,595,645 ordinary shares, with no ordinary shares in treasury.

The figure of 403,595,645 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	522.81	3,408
Chi-X (CHIX)	523.42	342
BATE (BATE)	522.92	642
Aquis (AQXE)	523.33	222
Turquoise (TRQX)	523.92	132

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
213	515	XLON	08:05:37
213	523	XLON	08:08:05
22	522.5	TRQX	08:08:48
37	522.5	AQXE	08:08:48
57	523	CHIX	08:08:48
107	520.5	BATE	08:09:20
213	520.5	XLON	08:09:58
213	521.5	XLON	08:13:21
106	522	XLON	08:16:36
107	522	XLON	08:16:36
57	522.5	CHIX	08:17:20
22	523	TRQX	08:18:21
37	521.5	AQXE	08:18:54
107	521.5	BATE	08:18:54
213	522.5	XLON	08:22:27
83	523	XLON	08:24:41

Q	Q	Q	Q
130	523	XLON	08:24:41
57	523	CHIX	08:24:48
213	523	XLON	08:26:40
78	522	BATE	08:26:41
37	522.5	AQXE	08:26:41
213	522	XLON	08:28:39
29	522	BATE	08:28:41
57	524	CHIX	08:33:15
852	525	XLON	08:40:36
213	525	XLON	08:40:36
57	524	CHIX	08:41:07
214	524.5	BATE	08:41:16
213	523.5	XLON	08:41:16
74	524.5	AQXE	08:41:20
37	524.5	AQXE	08:43:32
57	524	CHIX	08:43:33
48	524.5	BATE	08:43:51
59	524.5	BATE	08:43:51
213	524	XLON	08:45:52
44	524.5	TRQX	08:46:31
44	524.5	TRQX	08:46:31

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