



**SkinBioTherapeutics plc**  
("SkinBioTherapeutics" or the "Group" or the "Company")

**Superdrug first phase of store locations for AxisBiotix™ launch in the UK**

**6 October 2025** - SkinBioTherapeutics plc (AIM: SBTX), a life science group focused on skin health, has received a list of participating Superdrug Stores plc ('Superdrug') for the first phase of the AxisBiotix™ launch. AxisBiotix™ food supplements are used to alleviate the symptoms of inflammatory skin conditions.

Superdrug has informed SkinBioTherapeutics of its intention to launch the first tranche of product in stores which typically have higher sales of medicated skincare relative to the rest of the Group. A phased roll-out to the rest of Superdrug's UK store portfolio is scheduled to commence in Spring 2026.

SkinBioTherapeutics has successfully delivered both products and approved packaging despite having been set a very short lead time by Superdrug. The placement of product on shelves is in the hands of the Superdrug commercial team, but is expected to be imminently.

In June 2025, [SkinBioTherapeutics signed an exclusive UK commercial agreement](#) with Superdrug, one of the UK's leading beauty and health retailers related to AxisBiotix™. The commercial agreement is on an exclusive basis for two years.

**Stuart Ashman, CEO of SkinBioTherapeutics** said:

*"The agreement with Superdrug around AxisBiotix™ was SkinBioTherapeutic's first national high street agreement and a major milestone for the Company. On behalf of the leadership team, I extend my sincere thanks to the whole AxisBiotix™ team for their enormous effort in meeting the very tight deadline set by Superdrug for the manufacture and packaging and delivery of product for launch, as well as ongoing stock for the next phases of the launch next year. We are very much looking forward to seeing the product on the shelves very soon and the reception from customers."*

**List of stores**

Aberdeen	Epsom	Penny Lane Liverpool
Aberdeen Bridge Of D	Exeter	Prestatyn
Andover	Forest Gate	Reading Broad St
Ashton Under Lyne	Gateshead Metro Ctre	Romford Liberty
Aylesbury Friar Sq	Gateshead Team Vall	Romsey
Bangor Bloomfield	Glasgow Argyle St	Rotherham Parkgate
Bangor Wales	Glasgow Fort Rp	Rushden Lakes
Barnsley	Glasgow Parkhead For	Scarborough
Basildon Eastgate	Glasgow Sauchiehall	Sheerness
Basingstoke	Grimsby	Sheffield Crystal Pk
Bedford Interchange	Guildford	Sheffield Meadowhall
Belfast Abbey Ctr	Guildford Ladymead	Sheffield St James
Belfast Boucher Rp	Halifax	Silverburn Glasgow
Bentley Bridge Rp	Hammersmith	Southampton Above Br
Berkhamsted	Hanley Potteries	Southampton Shirley
Bexleyheath Mall	Haringey Arena	Southend High St 969
Birmingham Fort	Harlow	Southwark Surrey Quays
Blackpool	Hastings	St Helens
Bluewater New	Hayes Lombardy Sp	Staines
Bolton	Headingley	Stamford
Boston	Horsham	Stevenage Roaring Me
Bournemouth Castlepoint	Hounslow	Stirling
Braehead Glasgow	Hull Anlaby	Stockport Merseyway
Bridgwater	Hull Princes Quay	Stockport Rp
Bridgwater Retail Park	Huyton	Stockton Teesside Pk
Brighton Churchill Sq	Islington	Stoke Festival Rp
Bristol Gallagher Rp	Kettering Rp	Stratford The Mall
Brixton	Knowle	Swindon
Bromborough	Lakeside Thurrock	Swindon Greenbridge Retail Park
Bromley The Glades	Leamington Spa	Swindon Orbital
Broughton Park	Leeds Birstall	Tamworth Ventura
Bullring Birmingham	Leeds Briggate	Taunton

Burnley	Leeds Crown Point	Tavistock
Bury	Leicester Haymarket	Telford
Caerphilly	Leicester Thurmaston	Tonbridge Rp
Cardiff Queens West	Leigh Parsonage Rp	Totnes
Cardiff St Davids	Liverpool Edge Lane	Tottenham
Carlisle	Liverpool One	Trafford Centre
Chard	Liverpool Parker St	Tunbridge Wells
Chelmsford High Che	London Marble Arch	Upton Park
Chesterfield	London The Strand	Uxbridge
Chippenham	Lowestoft North Quay	Wakefield Trinity Walk
Clacton On Sea	Luton	Walsall
Coventry Ctrl Six Rp	Lymington	Walthamstow Berwick
Coventry Lower Prec.	MiddlesboroughHill St Ctr	Walthamstow
Craigavon Rushmere	Manchester Amdale	Watford Harlequin
Crawley Queensway	Manchester Fort	Wellingborough
Crewe Grand Jnct	Market Harborough	West Bromwich New Sq
Cribbs Causeway	Merry Hill	Westfield Stratford
Cwmbran	Mitcham	Westfld White City 2
Cyfarthfa Sp Merthyr	Mk 1 Shopping Park	Weston Super Mare
Denton Crownpoint	Newcastle Silverlink	Westwood Cross Rp
Derby Derbion	Newport Retail Park	Weymouth
Doncaster Frenchgate	Newry Buttercrane	White Rose Ctr Leeds
Doncaster Wheatley H	Northallerton	Whitgift Ctr Croydon
Dundee Overgate Ctr	Northampton	Wigan Grand Arcade
Dunstable Rp	Norwich Chantry Place	Winchester
Durham Arnison	Nottingham Chilwell	Wood Green
Eastbourne	Oxford Templers Sp	Worthing
Ellesmere Coliseum Elliotts	Oxford Westgate	Worcester St Swithins
Field Rugby	Paignton	

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**Notes to Editors**

**About SkinBioTherapeutics plc**

SkinBioTherapeutics is a life science company focused on skin health. The Group's proprietary platform technology, SkinBiotix®, is based upon discoveries made by the translational dermatology team at the University of Manchester.

The Group's foundation business is targeting the skin healthcare market via five pillars, the most advanced of which are cosmetic skincare (SkinBiotix) and food supplements that harness the gut-skin axis (AxisBiotix). The cosmetic pillar has a partnership with Croda plc and the Group's first in-house product, AxisBiotix-Ps™, a food supplement to alleviate the symptoms of inflammatory skin conditions, is sold directly and via Amazon.

The Group is also acting as a consolidator and is making acquisitions in complementary areas such as skin care and cosmetic applications, that also bring new distribution and geographical platforms, and manufacturing capabilities through which it can funnel its in-house pillar products.

The Company listed on AIM in April 2017 and is based in Newcastle, UK. For more information, visit: [www.skinbiotherapeutics.com](http://www.skinbiotherapeutics.com).

**About Superdrug**

Superdrug is one of the UK's leading health and beauty retailers operating in the UK and Republic of Ireland, offering a wide range of products and services, including in-store pharmacies and online doctor services. Superdrug is owned by AS Watson Group, a global health and beauty retailer. For more information, please visit the website: [www.superdrug.com](http://www.superdrug.com).

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