

1	Details of the person discharging managerial responsibilities / person closely associated																
a)	Name	Naveen Tahilyani															
2	Reason for the notification																
a)	Position/status	Regional CEO, India, Africa, the Philippines, Cambodia, Laos, Myanmar and Health (PDMR)															
b)	Initial notification /Amendment	Initial notification															
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																
a)	Name	Prudential plc															
b)	LEI	5493001Z3ZE83NGK8Y12															
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541															
b)	Nature of the transactions	<ul style="list-style-type: none"> (i) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in June 2026 (ii) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in June 2026 subject to the achievement of performance criteria (iii) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in September 2027 (iv) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in September 2027 subject to the achievement of performance criteria 															
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>HKD 82.15</td> <td>52,963</td> </tr> <tr> <td>(ii)</td> <td>HKD 82.15</td> <td>26,482</td> </tr> <tr> <td>(iii)</td> <td>HKD 82.15</td> <td>27,372</td> </tr> <tr> <td>(iv)</td> <td>HKD 82.15</td> <td>13,686</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	HKD 82.15	52,963	(ii)	HKD 82.15	26,482	(iii)	HKD 82.15	27,372	(iv)	HKD 82.15	13,686
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d)	Aggregated information - Aggregated volume - Price	120,503 HKD 99.30															
e)	Date of the transactions	2025-10-02															
f)	Place of the transactions	Hong Kong Stock Exchange															

Additional information

About Prudential plc

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