

1	Details of the person discharging managerial responsibilities / person closely associated																
a)	Name	Naveen Tahilyani															
2	Reason for the notification																
a)	Position/status	Regional CEO, India, Africa, the Philippines, Cambodia, Laos, Myanmar and Health (PDMR)															
b)	Initial notification /Amendment	Initial notification															
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																
a)	Name	Prudential plc															
b)	LEI	5493001Z3ZE83NGK8Y12															
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541															
b)	Nature of the transactions	(i) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in June 2026 (ii) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in June 2026 subject to the achievement of performance criteria (iii) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in September 2027 (iv) Receipt of an award made on the terms of the Prudential Restricted Stock Plan 2015 to be released in September 2027 subject to the achievement of performance criteria															
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>(i)</td><td>HKD 82.15</td><td>52,963</td></tr> <tr> <td>(ii)</td><td>HKD 82.15</td><td>26,482</td></tr> <tr> <td>(iii)</td><td>HKD 82.15</td><td>27,372</td></tr> <tr> <td>(iv)</td><td>HKD 82.15</td><td>13,686</td></tr> </tbody> </table>		Price(s)	Volume(s)	(i)	HKD 82.15	52,963	(ii)	HKD 82.15	26,482	(iii)	HKD 82.15	27,372	(iv)	HKD 82.15	13,686
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(iv)	HKD 82.15	13,686															
d)	Aggregated information - Aggregated volume - Price	 120,503 HKD 99.30															
e)	Date of the transactions	2025-10-02															
f)	Place of the transactions	Hong Kong Stock Exchange															

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Additional information

About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

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