

THIS ANNOUNCEMENT IS BEING MADE PURSUANT TO THE REQUIREMENTS OF RULE 19.6(C) OF THE CITY CODE ON TAKEOVERS AND MERGERS (THE "CODE") WHICH, INTER ALIA, REQUIRES A PARTY TO AN OFFER TO MAKE AN ANNOUNCEMENT AT THE END OF A PERIOD OF 12 MONTHS FROM THE DATE ON WHICH THE OFFER PERIOD ENDED CONFIRMING WHETHER IT HAS TAKEN, OR NOT TAKEN, THE COURSE OF ACTION SET OUT IN ITS STATED INTENTIONS

FOR IMMEDIATE RELEASE

9 October 2025

Informa PLC ("Informa")

Rule 19.6(c) confirmation in respect of post-offer intention statements made regarding Ascential plc ("Ascential")

Informa announces that, further to the completion of the recommended cash acquisition of the entire issued share capital of Ascential, which was implemented by way of a Court-sanctioned scheme of arrangement under Part 26 of the Companies Act 2006 and which became effective on 9 October 2024, it has duly confirmed in writing to The Panel on Takeovers and Mergers in accordance with the requirements of Rule 19.6(c) of the Code that it has complied with the post-offer intention statements made pursuant to Rules 2.7(c)(viii) and 24.2 of the Code, as detailed in its announcement made under Rule 2.7 of the Code on 24 July 2024 and in the scheme document published by Ascential on 12 August 2024.

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