

9 October 2025

Trustpilot Group plc

**Director/PDMR Shareholding
Grant of Option under the Company's UK Sharesave**

Trustpilot Group plc ("Trustpilot" or the "Company") announces that under the Company's UK Savings Related Share Option Scheme (the "UK Sharesave"), a PDMR was granted an option over ordinary shares of GBP 0.01 each in the Company, as shown below, on 8 October 2025:

Director / PDMR	Number of shares under option
Adrian Blair, Chief Executive Officer	10,650

The option has an exercise price, calculated in accordance with the rules of the UK Sharesave, of £1.69 per share and will ordinarily be exercisable within six months of 1 December 2028, subject to the participant's continued employment.

The Company continues to operate all of its share plans within the 10% in 10 years share plans dilution limit.

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further details.

Enquiries

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1.	Details of PDMR/person closely associated with them (PCA)	
(a)	Name	Adrian Blair
2.	Reason for the notification	
(a)	Position/status	Chief Executive Officer
(b)	Initial notification/amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
(a)	Name	Trustpilot Group plc
(b)	LEI	2138002ILUNMGNPSGG46
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

(a)	Description of the financial instrument, type of instrument	Ordinary Shares of GBP 0.01 each
	Identification Code	GB00BNK9TP58
(b)	Nature of the transaction	Grant of an option over Ordinary Shares under the Company's UK Sharesave Scheme with an option price of £1.69 per share. Subject to the rules of the UK Sharesave Scheme, the option will become exercisable as from 1 December 2028
(c)	Price(s) and volume(s)	Price(s)
		Nil
(d)	Aggregated information/Aggregated volume Price	n/a
(e)	Date of the transaction	2025-10-08
(f)	Place of the transaction	Outside of a trading venue

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