TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BF1TM596

Issuer Name

ALPHA GROUP INTERNATIONAL PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

JPMorgan Chase & Co.

City of registered office (if applicable)

Country of registered office (if applicable)

US

4. Details of the shareholder

| Name | City of registered office | Country of registered office |
|----------------------------|---------------------------|------------------------------|
| J.P. Morgan Securities plc | | |

5. Date on which the threshold was crossed or reached

08-Oct-2025

6. Date on which Issuer notified

10-Oct-2025

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|--|---|--|--------------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 1.149194 | 7.918441 | 9.067635 | 3836061 |
| Position of previous notification (if applicable) | 1.015683 | 7.373784 | 8.389467 | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of indirect voting rights (DTR5.2.1) | % of indirect voting rights (DTR5.2.1) |
|--|---|--|
| GB00BF1TM596 | 486165 | 1.149194 |

| Sub Total 8.A | 486165 | 1.149194% |
|---------------|--------|-----------|
| | | |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | | if the instrument is exercised/converted | % of voting rights |
|------------------------------|--|--|--------------------|
| | | | |
| Sub Total 8.B1 | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| | | | economic effe | , | , (|
|------------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
| Cash- settled Equity Swap | 08/01/2026 | 08/01/2026 | Cash | 40 | 0.000094 |
| Cash- settled Equity Swap | 25/02/2026 | 25/02/2026 | Cash | 554074 | 1.309724 |
| Cash- settled Equity Swap | 08/05/2026 | 08/05/2026 | Cash | 1152924 | 2.725289 |
| Cash- settled Equity Swap | 18/05/2026 | 18/05/2026 | Cash | 649088 | 1.534319 |
| Cash- settled Equity Swap | 01/07/2026 | 01/07/2026 | Cash | 346135 | 0.818196 |
| Cash- settled Equity Swap | 02/09/2026 | 02/09/2026 | Cash | 183016 | 0.432577 |
| Cash- settled Equity Swap | 24/09/2026 | 24/09/2026 | Cash | 11 | 0.000026 |
| Cash- settled Equity Swap | 01/10/2026 | 01/10/2026 | Cash | 2 | 0.000004 |
| Cash- settled Equity Swap | 02/10/2026 | 02/10/2026 | Cash | 3741 | 0.008830 |
| Cash- settled Equity Swap | 05/10/2026 | 05/10/2026 | Cash | 4140 | 0.009782 |
| Cash- settled Equity Swap | 15/10/2026 | 15/10/2026 | Cash | 15407 | 0.036417 |
| Cash- settled Equity Swap | 19/10/2026 | 19/10/2026 | Cash | 1746 | 0.004127 |
| | | | | | |

| Cash- settled Equity Swap | 21/10/2026 | 21/10/2026 | Cash | 6019 | 0.014226 |
|------------------------------------|------------|------------|------|---------|-----------|
| Cash- settled Equity Swap | 18/11/2026 | 18/11/2026 | Cash | 6623 | 0.015650 |
| Cash- settled Equity Swap | 02/12/2026 | 02/12/2026 | Cash | 192 | 0.000453 |
| Cash- settled Equity Swap | 23/12/2026 | 23/12/2026 | Cash | 426738 | 1.008727 |
| Sub Total 8.B2 | | | | 3349896 | 7.918441% |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of v oting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|-------------------------------------|--|--|
| JPMorgan Chase & Co. | J.P. Morgan Securities plc | 7.918441 | 9.026178% |
| JPMorgan Chase & Co. | J.P. Morgan SE | | |

10. In case of proxy voting

| Name of | of the | proxy | holder |
|---------|--------|-------|--------|
|---------|--------|-------|--------|

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

Chain of controlled undertakings:

JPMorgan Chase & Co.

JPMorgan Chase Bank, National Association (100%)

J.P. Morgan International Finance Limited (100%)

J.P. Morgan Capital Holdings Limited (100%)

J.P. Morgan Securities plc (100%)

JPMorgan Chase & Co.

JPMorgan Chase Bank, National Association (100%)

J.P. Morgan International Finance Limited (100%)

J.P. Morgan SE (100%)

12. Date of Completion

10-Oct-2025

| Landan | | | |
|--------|--|--|--|
| London | | | |
| | | | |
| LONGON | | | |

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