

14 October 2025

**Pinewood Technologies Group PLC
("Pinewood.AI" or "the Company")**

Directorate Changes

Pinewood Technologies Group PLC, a leading pure-play cloud-based software business providing innovative retail solutions to the automotive industry, is pleased to announce the appointments of two Independent Non-Executive Directors to the Board. Shruthi Chindalur and Dr Robert Plant will join the Board with effect from 14 October 2025. Shruthi and Robert will both serve on the Company's Nomination Committee.

Shruthi has 25 years' experience across technology, commercial and go-to-market strategy. She previously held senior leadership roles at Oracle, LinkedIn and Criteo, where she led commercial strategy, international expansion and business transformation across EMEA and the Americas. She most recently held a Non-Executive Director role at The Access Group for four years and is currently a Non-Executive Director at Bytes Technology Group plc and Kainos Group plc, in addition to her role as an Advisory Board Member at FirstParty Capital.

Robert has over three decades of experience spanning technology, strategy and education. He is the founding Chair of the Department of Business Technology at the University of Miami and an associate professor at the University of Miami's Herbert Business School. His innovative work is focused on AI. He has advised global firms including Polen Capital, the global asset manager, and currently serves on the advisory board of Arreva, a fundraising and donor management software business. He has taught executive MBAs across the world and is a frequent contributor on technology issues to publications including the Financial Times, Forbes Insights and Harvard Business Review.

Ian Filby, Non-executive Chairman of Pinewood.AI, commented:

"On behalf of the Board, I am delighted to welcome Shruthi and Robert to the Pinewood.AI Board. Their appointments add further breadth and depth to our Board, and we look forward to their contributions. Shruthi and Robert bring a wealth of industry and technical experience, and I am confident that they will be great assets to the business as we look to drive forward our strategy and create further value for shareholders."

Shruthi Chindalur, Non-Executive Director, commented:

"With its recent promotion to the FTSE 250 and a clear strategy for growth, Pinewood.AI is at an exciting stage in its journey. I look forward to supporting the company's ambitions and believe my background in technology, SaaS, sales and business development will be beneficial to the next phase of its success."

Dr Robert Plant, Non-Executive Director, commented:

"Pinewood.AI is taking exciting steps to incorporate innovative AI technologies into its products and use them to deliver new solutions for customers. This is a compelling element of Pinewood.AI's proposition, and it has been strengthened by the recent acquisition of Seez. I am looking forward to working with the Board and the management team on using our technology to meet the full potential of this business."

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About Pinewood Technologies Group PLC:

Established in 1981, Pinewood Technologies Group PLC (Pinewood.AI) is a leading cloud-based full-service technology provider to automotive retailers and OEMs. Pinewood.AI's system is a market-leading automotive intelligence platform, which has been developed collaboratively with dealers and OEMs to provide secure software across sales, aftersales, accounting and CRM. With headquarters located in the UK and North America, Pinewood.AI serves a global user base spanning over 20 countries and has long-standing partnerships with over 50 OEM brands.

Previously part of Pendragon PLC, in 2024 Pinewood.AI became an independent entity following the sale of Pendragon's UK Motor and Leasing divisions to Lithia Motors Inc, one of the largest automotive retailers in North America. In February 2025, Pinewood Technologies Group PLC acquired Seez, an automotive AI & ML SaaS platform. LON: PINE, OTCQX: PINWF

For more information, visit [Pinewood.AI](https://www.pinewood.ai)

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