

SpaceandPeople plc

("SpaceandPeople" or the "Group")

Director/PDMR Dealing

SpaceandPeople (AIM:SAL), the brand experience, retail and promotional specialist, announces that on 13 October 2025, Nancy Cullen, Chief Executive Officer, sold 27,500 ordinary shares of 10p each ("**Ordinary Shares**"). Following the disposal of Ordinary Shares, Nancy Cullen's beneficial holding is 68,800 Ordinary Shares, representing approximately 3.52% of the Company's issued share capital.

Contact details:

SpaceandPeople Plc

0845 241 8215

Nancy Cullen, Gregor Dunlay

Zeus (Nominated Adviser and Broker)

0203 829 5000

David Foreman, Ed Beddows

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Nancy Cullen	
2	Reason for the notification		
a)	Position/Status:	Chief Executive Officer	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	SpaceandPeople plc	
b)	LEI:	2138006IEIC47Y7PAQ04	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Ordinary shares of 10p	
	Identification code:	GB00BPQDJM21	
b)	Nature of the transaction:	Share Sale	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		260p	2,500
		242p	25,000
d)	Aggregated volume: Price:	27,500 at 244p	
e)	Date of the Transaction:	13 October 2025	
f)	Place of the Transaction:	London Stock Exchange AIMX	

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHEAEEDFADSFAA