

14 October 2025

Zinc Media Group plc

("Zinc" or the "Group")

Appointment of New CFO

Zinc Media Group plc (AIM: ZIN), the award-winning television, brand and audio production group, is pleased to announce the appointment of Laura McGaughey as Chief Financial Officer and Executive Director, effective 3 November 2025.

Laura brings over 25 years of senior leadership experience across the television and film production sector, having held roles including Chief Financial and Operating Officer and Global CFO at some of the UK's largest and most respected production companies.

Laura joins Zinc from Anton Film and Television where she was Chief Financial and Operating Officer. Anton is a independent European studio specialising in producing, financing and selling high-end film and television. Previously, she was Global CFO at Sony Pictures TV International Production, with an international portfolio spanning 15 countries and including the global sales of hugely successful franchises such as *The Crown*, *Sex Education*, *Who Wants to be a Millionaire*, and *Dragon's Den*.

Across her career, Laura has built deep expertise in scripted and unscripted television, IP exploitation, rights management and distribution. She has led large M&A projects, refinanced companies, and built high-performing teams, combining financial discipline with operational excellence to drive growth, efficiency, and long-term value.

Laura's appointment reinforces Zinc's commitment to strong governance and sustainable growth, positioning the Group to continue delivering high-quality, commercially successful content to audiences worldwide.

Mark Browning, CEO Zinc Media Group said, "I am delighted Laura has agreed to join Zinc. She brings a rare combination of strategic, operational, and financial expertise across all genres of television. Her appointment comes at a critical point in our growth journey, as we expand our genres, geographical reach and strategic ambitions. Laura's proven track record in building high-performing teams and driving sustainable value will be instrumental in strengthening our foundations and supporting our long-term vision".

Additional Disclosures Required under the AIM Rules for Companies

In accordance with AIM Rule 17 and Schedule 2(g) of the AIM Rules, Laura Elisabeth McGaughey (aged 49) does not currently hold any directorships.

Previous directorships or partnerships of which the director has been a director or partner over the last five years:

- Beiboot Representation Ltd
- Whisper Films Ltd
- Sony Pictures Television Productions UK
- Stellify Media Ltd
- Human Media Ltd
- Electric Ray Ltd
- Knowledge Schools Trust

Ms. McGaughey holds no shares in the Group.

There is no further information to be disclosed in respect of the above appointment pursuant to Rule 17 or paragraph (g) of Schedule 2 of the AIM Rules for Companies.

For further information, please contact

Zinc Media Group plc
Mark Browning, CEO / Will Sawyer, CFO

+44 (0) 20 7878 2311

www.zincmedia.com

Singer Capital Markets (Nominated Adviser and Broker)
James Moat / Sam Butcher

+44 (0) 20 7496 3000

About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group.

The award-winning and critically acclaimed television labels comprise Atomic, Brook Lapping, Electric Violet, Raw Cut, Rex, Red Sauce, Supercollider, Tem Television, Tomas TV along with Bumblebee Post Production and Zinc Distribution, and produce programmes across a wide range of factual genres for UK and international broadcasters. Zinc Media Group's commercial content creation unit includes The Edge Picture Company, one of the UK's largest

brand film-making companies, and Zinc Audio, specialising in podcasts and radio production.

For further information on Zinc Media, please visit www.zincmedia.com

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