

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Ben Bulmer				
2	Reason for the notification					
a)	Position/status	Chief Financial Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each				
	Identification code	GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>HKD 105.8995</td> <td>37</td> </tr> </table>	Price(s)	Volume(s)	HKD 105.8995	37
Price(s)	Volume(s)					
HKD 105.8995	37					
d)	Aggregated information - Aggregated volume - Price	37 HKD 105.8995				
e)	Date of the transaction	2025-10-10				
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)				

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Catherine Chia	
2	Reason for the notification		
a)	Position/status	Chief Human Resources Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>HKD 105.8995</td><td>37</td></tr></table>		Price(s)	Volume(s)	HKD 105.8995	37
Price(s)	Volume(s)						
HKD 105.8995	37						
d)	Aggregated information - Aggregated volume - Price	37 HKD 105.8995					
e)	Date of the transaction	2025-10-10					
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Avnish Kalra					
2	Reason for the notification						
a)	Position/status	Chief Risk and Compliance Officer (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541					
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>HKD 105.8995</td><td>41</td></tr></table>		Price(s)	Volume(s)	HKD 105.8995	41
Price(s)	Volume(s)						
HKD 105.8995	41						
d)	Aggregated information - Aggregated volume - Price	41 HKD 105.8995					
e)	Date of the transaction	2025-10-10					
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)					

1	Details of the person discharging managerial responsibilities / person closely associated	
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a)	Name	Kenneth Rappold				
2	Reason for the notification					
a)	Position/status	Chief Strategy and Transformation Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>HKD 105.8995</td><td>38</td></tr></table>	Price(s)	Volume(s)	HKD 105.8995	38
Price(s)	Volume(s)					
HKD 105.8995	38					
d)	Aggregated information - Aggregated volume - Price	38 HKD 105.8995				
e)	Date of the transaction	2025-10-10				
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)				

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Dennis Tan	
2	Reason for the notification		
a)	Position/status	Regional CEO, Singapore, Thailand and Partnership Distribution (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		HKD 105.8995	38

d)	Aggregated information - Aggregated volume - Price	38 HKD 105.8995
e)	Date of the transaction	2025-10-10
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)

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