

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Ben Bulmer				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Financial Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each				
	Identification code	GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>HKD 105.8995</td><td>37</td></tr> </table>	Price(s)	Volume(s)	HKD 105.8995	37
Price(s)	Volume(s)					
HKD 105.8995	37					
d)	Aggregated information - Aggregated volume - Price	37 HKD 105.8995				
e)	Date of the transaction	2025-10-10				
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Catherine Chia
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Human Resources Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 5 pence each  GB0007099541				
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e)	Date of the transaction	2025-10-10				
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Avnish Kalra				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Risk and Compliance Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>HKD 105.8995</td> <td>41</td> </tr> </table>	Price(s)	Volume(s)	HKD 105.8995	41
Price(s)	Volume(s)					
HKD 105.8995	41					
d)	Aggregated information - Aggregated volume - Price	41  HKD 105.8995				
e)	Date of the transaction	2025-10-10				
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>
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a)	Name	Kenneth Rappold					
<b>2 Reason for the notification</b>							
a)	Position/status	Chief Strategy and Transformation Officer (PDMR)					
b)	Initial notification /Amendment	Initial notification					
<b>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
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Price(s)	Volume(s)						
HKD 105.8995	38						
d)	Aggregated information - Aggregated volume - Price	38  HKD 105.8995					
e)	Date of the transaction	2025-10-10					
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)					

<b>1 Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	Dennis Tan					
<b>2 Reason for the notification</b>							
a)	Position/status	Regional CEO, Singapore, Thailand and Partnership Distribution (PDMR)					
b)	Initial notification /Amendment	Initial notification					
<b>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
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d)	Aggregated information - Aggregated volume - Price	38 HKD 105.8995
e)	Date of the transaction	2025-10-10
f)	Place of the transaction	Hong Kong Stock Exchange (HKEX)

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