

Director / PDMR Shareholding
Share Incentive Plan ("SIP") Purchase

FirstGroup plc (the "Company") was notified on 14 October 2025 by Computershare Trustees Limited, trustee of the FirstGroup SIP, of the purchase on behalf of Ryan Mangold, an Executive Director and Chief Financial Officer, of 69 ordinary shares of 5 pence each in the Company. The Partnership Shares were purchased on 10 October 2025 at a price of £2.1720 per share. Â

This notification is made in accordance with Article 19 of the Market Abuse Regulation 596/2014.

Enquiries

David Blizzard
Company Secretary
020 7291 0505

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

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| 1 Â | Details of the person discharging managerial responsibilities / person closely associated Â | | |
| a) Â | NameÂ Â Â | Ryan Mangold | |
| 2 Â | Reason for the notification Â | | |
| a) Â | Position/statusÂ Â Â | Executive Director and Chief Financial Officer | |
| b) Â | Initial notification /AmendmentÂ Â | Initial | |
| 3 Â | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Â | | |
| a) Â | NameÂ Â | FirstGroup plc | |
| b) Â | LEIÂ Â | 549300DEJZCPWA4HKM93 Â | |
| 4 Â | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Â | | |
| a) Â | Description of the financial instrument, type of instrumentÂ Â Identification codeÂ Â | Ordinary shares of 5p each Â Â GB0003452173 | |
| b) Â | Nature of the transactionÂ Â Â | Purchase of Partnership Shares under the FirstGroup SIPÂ Â | |
| c) Â | Price(s) and volume(s)Â Â Â | Price(s) Â | Volume(s) |
| | | £2.1720 | 69 |
| d) Â | Aggregated informationÂ Â Partnership Shares Â Â Aggregated volumeÂ Â Â Price | Â Â Â Â Â 69 Â Â £149.87 | |
| e) Â | Date of the transactionÂ | 10 October 2025 | |
| f) Â | Place of the transactionÂ | London Stock Exchange (LON) | |
| Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Â | | | |

