

15 October 2025

**Sundae Bar Plc**

("sundae\_bar" or "the Company")

**Payments Now Live on sundae\_bar Platform**

Sundae Bar Plc (AIM: SBAR), the unified marketplace for AI Agents, is pleased to announce that payment function has been integrated and is now live on the sundae\_bar platform (version 1.0).

This milestone marks the completion of the core feature set following August's Version 1.0 launch and transitions the platform into an operational marketplace. Users can now hire and purchase AI agents directly on [sundaebar.ai](http://sundaebar.ai), enabling seamless transactions between businesses and developers.

Wallet connectivity now supports agent monetisation, allowing developers to earn directly from their work while maintaining full transparency and security across the platform.

**Jill Kenney, CEO of sundae\_bar, commented:** "Payments going live transforms sundae\_bar from a curated directory into a functioning marketplace. Developers can now monetise their agents directly, and businesses can transact instantly and securely within our marketplace. It's a major step forward in building a self-sustaining ecosystem for AI agents."

**Other Updates:**

The sundae\_bar platform currently hosts 174 AI agents across key business functions including HR automation, marketing, and trading.

Subnet 121 continues to show consistent month-on-month growth reinforcing its position within the Bittensor network and supporting sundae\_bar's marketplace through the creation of high-utility AI agents on the platform.

**Subnet 121 Highlights:** (as of October 14 2025 @9pm London time and compared to 15 September 2025)

- **Subnet Rank:** #17 of 128 (+80%)
- **Alpha/TAO Price:** 0.015588 (+269%)
- **Daily Emissions:** 96.05 TAO/day ( $\approx$  US 44,050 /day) (+260%)  
(Subnet 121 represents 18% of this total, providing sundae\_bar with an allocation valued at  $\approx$  17.29 TAO/day ( $\approx$  US 7,930/day) as Subnet 121 Owner)
- **Value of Alpha Token Holdings in USD:**  $\approx$  US 1.03 million (+454%)  
(based on 142,731 Alpha Tokens, all generated from Subnet 121 owner emissions since 17/06/25. At the current exchange rate, this is equivalent to  $\approx$  2,225 TAO, 1TAO= 462.26)

The Company will continue to expand monetisation features and enhance user experience of the platform as part of its mission to establish sundae\_bar as the definitive platform for AI Agent commerce.

**For further information please contact:**

**Sundae Bar Plc**

Jill Kenney +44 (0) 20 3004 9512

**Beaumont Cornish Limited (Nominated Adviser)**

Roland Cornish & Asia Szusciak +44 (0) 20 7628 3369

**Clear Capital Markets Limited (Broker)**

Bob Roberts +44 (0) 20 3869 6080

**Yellow Jersey PR Limited (Financial PR)**

Charles Goodwin & Annabelle Wills +44 (0) 20 3004 9512

*Beaumont Cornish Limited ("Beaumont Cornish") is the Company's Nominated Adviser and is authorised and regulated by the FCA. Beaumont Cornish's responsibilities as the Company's Nominated Adviser, including a responsibility to advise and guide the Company on its responsibilities under the AIM Rules for Companies and AIM Rules for Nominated Advisers, are owed solely to the London Stock Exchange. Beaumont Cornish is not acting for*

*Please note Beaumont Comish, are listed solely to the London Stock Exchange. Beaumont Comish is not acting as a financial adviser to sundae\_bar and will not be responsible to any other persons for providing protections afforded to customers of Beaumont Comish nor for advising them in relation to the proposed arrangements described in this announcement or any matter referred to in it.*

**About sundae\_bar:**

Following its successful AIM admission in June 2025, sundae\_bar operates a live marketplace at [sundaubar.ai](https://sundaubar.ai) featuring AI agents across critical business functions including HR automation, crypto trading, and marketing operations. The platform emerged from the strategic merger of Ora Technology PLC and Kondor AI PLC, combining enterprise-grade infrastructure with proven AI expertise and a community of over 60,000 users.

For more information, visit: [sundaubar.ai](https://sundaubar.ai)

**About Subnet 121**

Subnet 121, operated by sundae\_bar (AIM: SBAR), is an incentivised AI agent creation economy on the Bittensor network. It is designed to continuously generate and curate a pipeline of high-quality AI agents, feeding directly into sundae\_bar's marketplace platform to power adoption, monetisation, and long-term ecosystem growth.

For more information visit: [taostats.io/subnets/121/chart](https://taostats.io/subnets/121/chart)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCMIBTTMTIBTLA