

15 October 2025

Sundae Bar Plc

("sundae_bar" or "the Company")

Payments Now Live on sundae_bar Platform

Sundae Bar Plc (AIM: SBAR), the unified marketplace for AI Agents, is pleased to announce that payment function has been integrated and is now live on the sundae_bar platform (version 1.0).

This milestone marks the completion of the core feature set following August's Version 1.0 launch and transitions the platform into an operational marketplace. Users can now hire and purchase AI agents directly on sundaebar.ai, enabling seamless transactions between businesses and developers.

Wallet connectivity now supports agent monetisation, allowing developers to earn directly from their work while maintaining full transparency and security across the platform.

Jill Kenney, CEO of sundae_bar, commented: "Payments going live transforms sundae_bar from a curated directory into a functioning marketplace. Developers can now monetise their agents directly, and businesses can transact instantly and securely within our marketplace. It's a major step forward in building a self-sustaining ecosystem for AI agents."

Other Updates:

The sundae_bar platform currently hosts 174 AI agents across key business functions including HR automation, marketing, and trading.

Subnet 121 continues to show consistent month-on-month growth reinforcing its position within the Bittensor network and supporting sundae_bar's marketplace through the creation of high-utility AI agents on the platform.

Subnet 121 Highlights: (as of October 14 2025 @9pm London time and compared to 15 September 2025)

- **Subnet Rank:** #17 of 128 (+80%)
- **Alpha/TAO Price:** 0.015588 (+269%)
- **Daily Emissions:** 96.05 TAO/day (≈ US 44,050 /day) (+260%)
(Subnet 121 represents 18% of this total, providing sundae_bar with an allocation valued at ≈17.29 TAO/day (≈US 7,930/day) as Subnet 121 Owner)
- **Value of Alpha Token Holdings in USD:** ≈ US 1.03 million (+454%)
(based on 142,731 Alpha Tokens, all generated from Subnet 121 owner emissions since 17/06/25. At the current exchange rate, this is equivalent to ≈2,225 TAO, 1TAO= 462.26)

The Company will continue to expand monetisation features and enhance user experience of the platform as part of its mission to establish sundae_bar as the definitive platform for AI Agent commerce.

For further information please contact:

Sundae Bar Plc

Jill Kenney +44 (0) 20 3004 9512

Beaumont Cornish Limited (Nominated Adviser)

Roland Cornish & Asia Szusciak +44 (0) 20 7628 3369

Clear Capital Markets Limited (Broker)

Bob Roberts +44 (0) 20 3869 6080

Yellow Jersey PR Limited (Financial PR)

Charles Goodwin & Annabelle Wills +44 (0) 20 3004 9512

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About sundae_bar:

Following its successful AIM admission in June 2025, sundae_bar operates a live marketplace at sundaebar.ai featuring AI agents across critical business functions including HR automation, crypto trading, and marketing operations. The platform emerged from the strategic merger of Ora Technology PLC and Kondor AI PLC, combining enterprise-grade infrastructure with proven AI expertise and a community of over 60,000 users.

For more information, visit: sundaebar.ai

About Subnet 121

Subnet 121, operated by sundae_bar (AIM: SBAR), is an incentivised AI agent creation economy on the Bittensor network. It is designed to continuously generate and curate a pipeline of high-quality AI agents, feeding directly into sundae_bar's marketplace platform to power adoption, monetisation, and long-term ecosystem growth.

For more information visit: taostats.io/subnets/121/chart

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