

16 October 2025

Sosandar plc

Capital Reduction - Effective

Sosandar plc (AIM: SOS), the women's fashion brand, creating quality, trend-led products for women of all ages, announces that, following Court approval of the Capital Reduction on 14 October 2025, the Capital Reduction is now effective. This follows the order of the Court confirming the Capital Reduction, and a statement of capital approved by the Court, having been registered with the Registrar of Companies.

Details of the Capital Reduction were set out in the circular published by the Company on 2 September 2025 ("**Circular**") and the Capital Reduction was approved by Shareholders on 18 September 2025.

The Capital Reduction itself does not involve any distribution or repayment of capital by the Company. Completion of the Capital Reduction does not affect the rights attaching to the Ordinary Shares and does not change the total number of Ordinary Share in issue (or their nominal value).

Capitalised terms used in this announcement have the meaning given in the Circular unless the context requires otherwise or as otherwise defined herein. A copy of the Circular is available to view on the Company's website.

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About Sosandar PLC

Sosandar is a women's fashion brand in the UK targeting style conscious women who have graduated from lower quality, price-led alternatives. The Company offers this underserved audience fashion-forward, affordable, quality clothing to make them feel sexy, feminine, and chic. The business sells predominantly own-label exclusive product designed and tested in-house.

Sosandar's product range is diverse, providing its customers with an array of choice for all occasions across all women's fashion categories. The company sells through Sosandar.com and its own stores, and has a number of high value brand partnerships including with NEXT and Marks & Spencer.

Sosandar's success has been built on an exceptional product range, seamless customer experience and impactful, lifestyle marketing, all of which is underpinned by combining innovation with data analysis. Our growth strategy is focused on continuing to grow brand awareness and expand our addressable market and routes to market, reaching customers wherever they wish to shop. This is achieved both through direct to consumer channels and through chosen third-party partners.

Sosandar was founded in 2016 and listed on AIM in 2017. More information is available at www.sosandar-ir.com

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