

James Cropper plc
(the "Company")

PDMR and PCA Shareholdings

The Company has been notified that, on 17 October 2025, Mark Cropper (Non-Executive Chair) transferred a total of 147,384 ordinary shares of 25p each ("Shares") in the Company to his sons, James Cropper and Jemima Cropper.

Of the total 147,384 Shares transferred:

- 71,192 Shares were transferred to James Cropper, with 50,919 Shares being transferred at a price of £3.18 per Share and 20,273 Shares transferred for nil consideration; and
- 76,192 Shares were transferred to Jemima Cropper, with 54,025 Shares being transferred at a price of £3.18 per Share and 22,167 transferred for nil consideration.

In addition, following a change in age, the Company has been notified that 26,349 Shares in the Company previously reported within Mark Cropper's beneficial ownership have now transferred to the beneficial ownership of his son, Jemima Cropper for nil consideration.

Following the above changes, the beneficial interests of Mark Cropper, James Cropper and Jemima Cropper in the Company's share capital are as follows:

Shareholding	Mark Cropper		James Cropper		Jemima Cropper	
	No. Shares	% share capital*	No. Shares	% share capital*	No. Shares	% share capital*
Beneficial	1,839,266	19.25%	102,541	1.07%	102,541	1.07%
Non-beneficial	559,571	5.86%	0	0	0	0
Total	2,398,837	25.11%	102,541	1.07%	102,541	1.07%

*based on the Company's current issued Share capital of 9,554,803 Shares

Mark Cropper and members of the Cropper, Willink and Acland families are deemed to act in concert and are regarded by the Takeover Panel as being members of a concert party as detailed in the Company's circular to shareholders dated 30 June 2015 (the "Concert Party"). The Concert Party has a collective interest in 3,523,874 Ordinary Shares representing 36.88% of the Company's issued share capital.

Enquiries

James Cropper plc

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IFC Advisory - Financial PR

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The following information is included in accordance with Article 19(3) of the Market Abuse Regulation (No. 596/2014):

1.	Details of person discharging managerial responsibilities/person closely associated	
a)	Name	Mark Cropper
2.	Reason for the notification	
a)	Position/status	Non-Executive Chair
b)	Initial notification/amendment	Initial Notification
3.	Details of the issuer	
a)	Name	James Cropper plc
b)	Legal Entity Identifier	213800XM78VTDYGBRM93
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.	

a)	Description of the financial instrument	Ordinary Shares of 25 pence each																		
b)	Identification code of the Financial Instrument	GB0002346053																		
c)	Nature of the transaction	(i) Transfer of 50,919 Shares to James Cropper (ii) Transfer of 20,273 Shares to James Cropper (iii) Transfer of 54,025 Shares to Jemima Cropper (iv) Transfer of 22,167 Shares to Jemima Cropper (v) Transfer of 26,349 Shares to Jemima Cropper																		
d)	Currency	GBP																		
e)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>(i)</td><td>£3.18 per Share</td><td>50,919</td></tr> <tr> <td>(ii)</td><td>£nil</td><td>20,273</td></tr> <tr> <td>(iii)</td><td>£3.18 per Share</td><td>54,025</td></tr> <tr> <td>(iv)</td><td>£nil</td><td>22,167</td></tr> <tr> <td>(v)</td><td>£nil</td><td>26,349</td></tr> </tbody> </table>		Price(s)	Volume(s)	(i)	£3.18 per Share	50,919	(ii)	£nil	20,273	(iii)	£3.18 per Share	54,025	(iv)	£nil	22,167	(v)	£nil	26,349
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f)	Aggregated information - volume - Price - Total	N/A - separate transactions																		
g)	Date of the transaction	17 October 2025																		
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