RNS Number: 0806E Fevertree Drinks PLC 20 October 2025

### 20 October 2025

# Fevertree Drinks plc ("Fever-Tree" or the "Company")

# Notification and public disclosure of transaction by person discharging managerial responsibilities ('PDMR')

Fever-Tree, the world's leading supplier of premium carbonated mixers, announces that on 16 October 2025, Kevin Havelock, Senior Independent Non-Executive Director, purchased 55,000 ordinary shares in the Company at an average price of GBP 8.68 per ordinary share via the London Stock Exchange.

# **Ends**

Fever-Tree

Investor queries

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### **About Fever-Tree:**

Fever-Tree is the world's leading supplier of premium carbonated mixers for alcoholic spirits by retail sales value, with distribution to over 90 countries worldwide. Based in the UK, the brand was launched in 2005 to provide high quality mixers which could cater to the growing demand for premium spirits, in particular gin, but also increasingly for vodka, rum and whisky. The Company sells a range of carbonated mixers to hotels, restaurants, bars and cafes ("On Trade") as well as selected retail outlets ("Off Trade").

| 1  | Details of the person discharging managerial responsibilities/person closely associated   |   |
|----|---|---|
| a) | Name  | Kevin Havelock                            |
| 2  | Reason for the notification   |   |
| a) | Position/status   | Senior Independent Non-Executive Director |
| b) | Initial<br>notification/Amendment   | Initial Notification                      |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |
| a) | Name  | Fevertree Drinks plc                      |
| b) | LEI   | 2138007AJRLHRVQZLD07                      |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |

| a) | Description of the financial instrument, type of instrument  Identification code | Ordinary Shares of 0.25p each GB00BRJ9BJ26 |
|----|--|--|
| b) | Nature of the transaction  | Purchase of Ordinary Shares                |
| c) | Price(s) and volume(s)   | Price (GBP) Volume  1. 8.68 55,000         |
| d) | Aggregated information   | As above                                   |
| e) | Date of the transaction  | 16 October 2025                            |
| f) | Place of the transaction   | London Stock Exchange                      |

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