

**Trustpilot Group plc**

**Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them**

The notification set out below is provided in accordance with the requirements of Article 19 of the UK Market Abuse Regulation.

1.	Details of PDMR/person closely associated with them (PCA)		
(a)	Name	Adrian Blair	
2.	Reason for the notification		
(a)	Position/status	Chief Executive Officer	
(b)	Initial notification/amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	Trustpilot Group plc	
(b)	LEI	2138002ILUNMGNPSGG46	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of GBP 0.01 each  GB00BNK9TP58	
(b)	Nature of the transaction	Purchase of shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 2.004 each	12,381
		GBP 2.004 each	12,381
		GBP 2.002 each	12,424
		GBP 2.00 each	12,437
(d)	Aggregated information/Aggregated volume Price	Price per share: GBP 2.002497 Volume: 49,623 Total: GBP 99,369.90	
(e)	Date of the transaction	2025-10-21	
(f)	Place of the transaction	London Stock Exchange (XLON)	

4.	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
(a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of GBP 0.01 each  GB00BNK9TP58	
(b)	Nature of the transaction	Purchase of shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		GBP 2.00 each	12,437
		GBP 2.006 each	12,399
		GBP 2.004 each	12,406
		GBP 2.004 each	12,406
		GBP 2.018 each	12,326
		GBP 2.018 each	12,326
(d)	Aggregated information/Aggregated volume Price	Price per share: GBP 2.008309  Volume: 74,300  Total: GBP 149,217.40	
(e)	Date of the transaction	2025-10-22	
(f)	Place of the transaction	London Stock Exchange (XLON)	

## Enquiries

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