

**LEI: 213800VDC1BKJEZ8PV53**  
**October 2025**

**23**

**SIG plc**

**("SIG" or the "Company")**

**Notification of Transactions of Directors/Persons Discharging Managerial Responsibilities and their Closely Associated Persons**

The Company announces that it was notified on 22 October 2025 that Chief Executive Officer and Chair designate, Pim Vervaat, had on 22 October 2025 purchased 500,000 ordinary shares in the capital of the Company. Prior to this transaction, Pim had a beneficial interest in SIG of 2,500,000 ordinary shares and, following this transaction, Pim's beneficial interest is now 3,000,000 ordinary shares in SIG.

This announcement and the following disclosures are made in accordance with Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Pim Vervaat		
2	Reason for the notification			
a)	Position/status	PDMR (Chief Executive Officer and Chair designate)		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	SIG plc		
b)	LEI	213800VDC1BKJEZ8PV53		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p  ISIN: GB0008025412		
b)	Nature of the transaction	Purchase of shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		GBP 0.089	500,000	
d)	Aggregated information - Aggregated volume - Price	Aggregate Price	Aggregate Volume	Aggregate Total
		GBP 0.089	500,000	GBP 44,500
e)	Date of the transaction	22 October 2025		

e)	Date of the transaction	22 October 2020
f)	Place of the transaction	London Stock Exchange, Main Market XLON

**Enquiries:**

**SIG plc**

Andrew Watkins

Group General Counsel & Company Secretary

+44 (0) 114 285 6300

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHFELFSDEISESS