

LEI: 213800VDC1BKJEZ8PV53
October 2025

23

SIG plc

("SIG" or the "Company")

**Notification of Transactions of Directors/Persons Discharging Managerial Responsibilities and their
Closely Associated Persons**

The Company announces that it was notified on 22 October 2025 that Chief Executive Officer and Chair designate, Pim Vervaat, had on 22 October 2025 purchased 500,000 ordinary shares in the capital of the Company. Prior to this transaction, Pim had a beneficial interest in SIG of 2,500,000 ordinary shares and, following this transaction, Pim's beneficial interest is now 3,000,000 ordinary shares in SIG.

This announcement and the following disclosures are made in accordance with Article 19 of the UK Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Pim Vervaat		
2	Reason for the notification			
a)	Position/status	PDMR (Chief Executive Officer and Chair designate)		
b)	Initial notification/Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	SIG plc		
b)	LEI	213800VDC1BKJEZ8PV53		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p ISIN: GB0008025412		
b)	Nature of the transaction	Purchase of shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		GBP 0.089	500,000	
d)	Aggregated information - Aggregated volume - Price	Aggregate Price	Aggregate Volume	Aggregate Total
		GBP 0.089	500,000	GBP 44,500
e)	Date of the transaction	22 October 2025		

c)	Date of the transaction	22 October 2020
f)	Place of the transaction	London Stock Exchange, Main Market XLON

Enquiries:

SIG plc

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