

23 October 2025

DFS Furniture PLC

Grant of an award under the DFS Group Share Plan

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Grant of awards under the DFS Group Share Plan (the "Plan")

The Company announces the following transaction by persons discharging managerial responsibilities ("PDMRs") in ordinary shares of the Company with a nominal value of £0.10 ("Shares") which took place on 23 October 2025.

The Company has granted Mr Tim Stacey a conditional share award in the pursuant to the Plan. The quantum of the conditional share award granted to Tim Stacey was 87.5% of his base salary

No consideration was payable for the grant of the awards. Conditional share awards granted under the Plan will vest after a three-year performance period, subject to achievement of underpin conditions and will be subject to a two-year holding period after vesting.

Details of the conditional share awards under the Plan are as follows:

Name	Position	Number of shares subject to conditional awards
Tim Stacey	Chief Executive Officer	293,482

The Notification of Dealing Form for each PDMR can be found below. This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Tim Stacey
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	DFS Furniture PLC
b)	LEI	213800GDSOBNKS1U1P93
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares 0.10p ISIN: GB00BTC0LB89
b)	Nature of the transaction	Grant of conditional share awards under the DFS Group Share Plan
c)	Price(s) and volume(s)	Price - £0.00 Volume - 293,482
d)	Aggregated information - Aggregated volume - Price	293,482 £0.00
e)	Date of the transaction	23 October 2025
f)	Place of the transaction	Outside a trading venue

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