

24 October 2025

AO World PLC **Transaction in Own Shares**

AO World PLC (the "Company") announces the purchase, in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 15 September 2025, of 43,331 ordinary shares of 0.25 pence each in the capital of the Company (the "Shares") on 23 October 2025 as part of the share buyback programme announced on 17 September 2025 (the "Programme").

The Company intends to cancel the Shares.

Since the announcement of the Programme on 17 September 2025, the Company has purchased a total of 2,339,911 ordinary shares of 0.25 pence each in the capital of the Company.

Following cancellation of the Shares the Company will have a total of 577,963,564 shares in issue. No ordinary shares are held in treasury.

The table below contains detailed information about the purchases referred to above.

Schedule of purchases

Shares purchased: AO World PLC (ISIN: GB00BJTNFH41)
Date of purchases: 23 October 2025
Investment firm: Jefferies International Limited

Aggregate information

Venue	Aggregated number of ordinary shares purchased	Volume-weighted average price per share (£)	Lowest price per share (£)	Highest price per share (£)
London Stock Exchange	38,011	1.0237	1.0200	1.0240
CBOE CXE	1,024	1.0235	1.0200	1.0240
CBOE BXE	3,328	1.0235	1.0200	1.0240
Turquoise Services Limited	0	–	–	–
Aquis Exchange	968	1.0237	1.0220	1.0240

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by Jefferies International Limited on behalf of the Company is set out below.

Transaction Time	Time Zone	Volume	Price	Currency	Platform Code	Transaction reference number
08:05:07	GMT	32	1.024	GBP	CHIX	00494848311TRLO1.1.1
08:05:07	GMT	104	1.024	GBP	BATE	00494848310TRLO1.1.1
08:05:07	GMT	247	1.024	GBP	XLON	00494848313TRLO1.1.1
08:05:07	GMT	282	1.024	GBP	XLON	00494848312TRLO1.1.1
08:10:00	GMT	32	1.024	GBP	CHIX	00494852276TRLO1.1.1
08:14:47	GMT	32	1.024	GBP	CHIX	00494856675TRLO1.1.1
10:14:25	GMT	17	1.024	GBP	XLON	00494952232TRLO1.1.1

TS (UTC)	GMT	LT	OFFSET	CUR	ASSET	SECURITYLEVEL (0-10)
10:14:25	GMT	2	1.024	GBP	XLON	00494952233TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952234TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952235TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952236TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952237TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952238TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952239TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952240TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952241TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952242TRLO1.1.1
10:14:25	GMT	27	1.024	GBP	AQXE	00494952245TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952243TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952244TRLO1.1.1
10:14:25	GMT	4	1.024	GBP	AQXE	00494952246TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952247TRLO1.1.1
10:14:25	GMT	208	1.024	GBP	BATE	00494952248TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952249TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952250TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952251TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952252TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952253TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952254TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952255TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952256TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952257TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952258TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952259TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952260TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952261TRLO1.1.1
10:14:25	GMT	31	1.024	GBP	AQXE	00494952262TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952264TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952265TRLO1.1.1
10:14:25	GMT	64	1.024	GBP	CHIX	00494952263TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952266TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952267TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952268TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952269TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952270TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952271TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952272TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952273TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952274TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952275TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952276TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952277TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952278TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952279TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952280TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952281TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952282TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952283TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952284TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952285TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952286TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952287TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952288TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952289TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952290TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952293TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952294TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952291TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952292TRLO1.1.1

10:14:25	GMT	32	1.024	GBP	CHIX	00494952295TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952296TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952297TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952298TRLO1.1.1
10:14:25	GMT	32	1.024	GBP	CHIX	00494952299TRLO1.1.1
10:14:25	GMT	104	1.024	GBP	BATE	00494952300TRLO1.1.1
10:14:25	GMT	1,039	1.024	GBP	XLON	00494952301TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952302TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952303TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952304TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952305TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952306TRLO1.1.1
10:14:25	GMT	128	1.024	GBP	XLON	00494952308TRLO1.1.1
10:14:25	GMT	401	1.024	GBP	XLON	00494952307TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952309TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952310TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952311TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952312TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952313TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952314TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952315TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952316TRLO1.1.1
10:14:25	GMT	136	1.024	GBP	XLON	00494952319TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952317TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952318TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952320TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952321TRLO1.1.1
10:14:25	GMT	220	1.024	GBP	XLON	00494952324TRLO1.1.1
10:14:25	GMT	393	1.024	GBP	XLON	00494952322TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952323TRLO1.1.1
10:14:25	GMT	309	1.024	GBP	XLON	00494952325TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952326TRLO1.1.1
10:14:25	GMT	1,049	1.024	GBP	XLON	00494952327TRLO1.1.1
10:14:25	GMT	39	1.024	GBP	XLON	00494952328TRLO1.1.1
10:14:25	GMT	44	1.024	GBP	XLON	00494952329TRLO1.1.1
10:14:25	GMT	103	1.024	GBP	XLON	00494952330TRLO1.1.1
10:14:25	GMT	172	1.024	GBP	XLON	00494952331TRLO1.1.1
10:14:25	GMT	23	1.024	GBP	XLON	00494952333TRLO1.1.1
10:14:25	GMT	72	1.024	GBP	XLON	00494952334TRLO1.1.1
10:14:25	GMT	86	1.024	GBP	XLON	00494952335TRLO1.1.1
10:14:25	GMT	205	1.024	GBP	XLON	00494952332TRLO1.1.1
10:14:25	GMT	2	1.024	GBP	XLON	00494952336TRLO1.1.1
10:14:25	GMT	3	1.024	GBP	XLON	00494952337TRLO1.1.1
10:14:25	GMT	318	1.024	GBP	XLON	00494952338TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952339TRLO1.1.1
10:14:25	GMT	529	1.024	GBP	XLON	00494952340TRLO1.1.1
10:14:26	GMT	6,348	1.024	GBP	XLON	00494952361TRLO1.1.1
10:14:27	GMT	31	1.022	GBP	AQXE	00494952382TRLO1.1.1
10:16:31	GMT	62	1.022	GBP	AQXE	00494953984TRLO1.1.1
10:16:37	GMT	64	1.020	GBP	CHIX	00494954049TRLO1.1.1
10:16:37	GMT	208	1.020	GBP	BATE	00494954050TRLO1.1.1
10:16:57	GMT	1,058	1.020	GBP	XLON	00494954329TRLO1.1.1
10:19:22	GMT	529	1.020	GBP	XLON	00494956281TRLO1.1.1
10:19:41	GMT	104	1.020	GBP	BATE	00494956480TRLO1.1.1
10:20:47	GMT	32	1.020	GBP	CHIX	00494957506TRLO1.1.1
10:21:32	GMT	248	1.020	GBP	XLON	00494958086TRLO1.1.1
10:21:32	GMT	281	1.020	GBP	XLON	00494958085TRLO1.1.1
10:23:11	GMT	31	1.022	GBP	AQXE	00494959567TRLO1.1.1
10:25:42	GMT	529	1.020	GBP	XLON	00494961490TRLO1.1.1
10:28:27	GMT	104	1.020	GBP	BATE	00494963578TRLO1.1.1
10:29:36	GMT	32	1.020	GBP	CHIX	00494964484TRLO1.1.1
10:30:41	GMT	529	1.020	GBP	XLON	00494965406TRLO1.1.1

10:31:46	GMT	31	1.022	GBP	AQXE	00494966318TRLO1.1.1
10:43:00	GMT	32	1.024	GBP	CHIX	00494977828TRLO1.1.1
10:43:00	GMT	104	1.024	GBP	BATE	00494977829TRLO1.1.1
10:43:00	GMT	31	1.024	GBP	AQXE	00494977830TRLO1.1.1
10:43:00	GMT	529	1.024	GBP	XLON	00494977831TRLO1.1.1
10:45:16	GMT	529	1.024	GBP	XLON	00494979920TRLO1.1.1
10:47:36	GMT	32	1.024	GBP	CHIX	00494982327TRLO1.1.1
10:47:36	GMT	104	1.024	GBP	BATE	00494982328TRLO1.1.1
10:47:36	GMT	529	1.024	GBP	XLON	00494982329TRLO1.1.1
10:50:09	GMT	6	1.024	GBP	AQXE	00494985108TRLO1.1.1
10:50:11	GMT	25	1.024	GBP	AQXE	00494985124TRLO1.1.1
10:50:55	GMT	529	1.024	GBP	XLON	00494985994TRLO1.1.1
10:56:03	GMT	529	1.024	GBP	XLON	00494990903TRLO1.1.1
10:58:13	GMT	28	1.024	GBP	BATE	00494992607TRLO1.1.1
11:04:06	GMT	529	1.024	GBP	XLON	00494994250TRLO1.1.1
11:09:07	GMT	7	1.024	GBP	AQXE	00494994751TRLO1.1.1
11:09:07	GMT	64	1.024	GBP	CHIX	00494994752TRLO1.1.1
11:09:07	GMT	180	1.024	GBP	BATE	00494994753TRLO1.1.1
11:09:07	GMT	529	1.024	GBP	XLON	00494994754TRLO1.1.1
11:19:25	GMT	529	1.024	GBP	XLON	00494996046TRLO1.1.1
12:47:00	GMT	74	1.024	GBP	XLON	00495004429TRLO1.1.1
12:54:10	GMT	1,000	1.024	GBP	XLON	00495005267TRLO1.1.1
12:54:10	GMT	2,188	1.024	GBP	XLON	00495005268TRLO1.1.1
12:54:10	GMT	2,298	1.024	GBP	XLON	00495005269TRLO1.1.1
12:54:10	GMT	964	1.024	GBP	XLON	00495005270TRLO1.1.1
12:54:10	GMT	1,334	1.024	GBP	XLON	00495005271TRLO1.1.1

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSGZMZGGFKGKZZ