

24 October 2025

**J Sainsbury plc**  
**(the 'Company')**

**Notification of transactions by Persons Discharging Managerial Responsibilities ('PDMRs')**

The Company was notified that, on 23 October 2025, the following PDMR acquired ordinary shares of 28<sup>4</sup>/<sub>7</sub> pence each in the Company ('Shares') through participation in the Company's Share Incentive Plan (also known as SSPP). The Shares were purchased at £3.3975 each.

| PDMR       | Number of Shares acquired under the SSPP |
|------------|------------------------------------------|
| Mark Given | 40                                       |

The Notification of Dealing Form can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

Karen Garrod  
Company Secretarial Assistant  
020 7695 0269

**Notification of dealing form**

|          |                                                                                                                                                                                                          |                                                                   |                   |
|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities / person closely associated</b>                                                                                                         |                                                                   |                   |
| a)       | Name                                                                                                                                                                                                     | Mark Given                                                        |                   |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                       |                                                                   |                   |
| a)       | Position/status                                                                                                                                                                                          | Chief Technology, Marketing and Data Officer                      |                   |
| b)       | Initial notification /Amendment                                                                                                                                                                          | Initial notification                                              |                   |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>                                                                                     |                                                                   |                   |
| a)       | Name                                                                                                                                                                                                     | J Sainsbury plc                                                   |                   |
| b)       | LEI                                                                                                                                                                                                      | 213800VGZAAJIKJ9Y484                                              |                   |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |                                                                   |                   |
| a)       | Description of the financial instrument, type of instrument                                                                                                                                              | Ordinary shares of 28 <sup>4</sup> / <sub>7</sub> pence each      |                   |
|          | Identification code                                                                                                                                                                                      | ISIN: GB00B019KW72                                                |                   |
| b)       | Nature of the transaction                                                                                                                                                                                | Purchase of Shares under the J Sainsbury plc Share Incentive Plan |                   |
| c)       | Price(s) and volume(s)                                                                                                                                                                                   | Price(s)                                                          | Volume(s)         |
|          |                                                                                                                                                                                                          | £3.3975                                                           | 40                |
| d)       | Aggregated information                                                                                                                                                                                   | Aggregated price                                                  | Aggregated volume |

| d) | Aggregated information   | Aggregated price             | Aggregated volume |
|----|--------------------------|------------------------------|-------------------|
|    |                          | N/A                          | N/A               |
| e) | Date of the transaction  | 23 October 2025              |                   |
| f) | Place of the transaction | London Stock Exchange (XLON) |                   |

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