TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00B01F7T14

Issuer Name

M&C SAATCHI PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Harwood Capital LLP

City of registered office (if applicable)

Country of registered office (if applicable)

| Name | City of registered office | Country of registered office | | |
|---------------------|---------------------------|------------------------------|--|--|
| Harwood Capital LLP | London | United Kingdom | | |

4. Details of the shareholder

| Name | City of registered office | Country of registered office |
|------------------------|---------------------------|------------------------------|
| Rockwood Strategic Plc | London | United Kingdom |

5. Date on which the threshold was crossed or reached

21-Oct-2025

6. Date on which Issuer notified

22-Oct-2025

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|--|---|--|--------------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 4.007900 | 0.000000 | 4.007900 | 4900000 |
| Position of previous notification (if applicable) | 3.067000 | 0.000000 | 3.067000 | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | | Number of indirect voting rights (DTR5.2.1) | | % of indirect voting rights (DTR5.2.1) |
|--|---------|---|-----------|--|
| GB00B01F7T14 | 4900000 | | 4.007900 | |
| Sub Total 8.A | 4900000 | | 4.007900% | |

BB1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | | | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|--|--|---|--------------------|
| | | | | |
| Sub Total 8.B1 | | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| | | | | | |
| Sub Total 8.B2 | | | | | |

9. Information in relation to the person subject to the notification obligation

Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | controlled | it equals or is higher than the | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|---|------------------------------|---------------------------------|---|--|
| Christopher Harwood Bernard Mills | Rockwood Strategic Plc | 4.007900 | | 4.007900% |

| 10. In case of | proxy vot | ting |
|----------------|-----------|------|
|----------------|-----------|------|

| name of the proxy holder | | | | | | | | | | | | |
|--------------------------|--|--|--|--|--|--|--|--|--|--|------|--|
| | | | | | | | | | | | | |

The number and % of voting rights held

The date until which the voting rights will be held

| - 1 | | | |
|-----|--|--|--|
| - 1 | | | |
| | | | |
| | | | |
| | | | |

11. Additional Information

12. Date of Completion

22/10/2025

13. Place Of Completion

London Stock Exchange

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