

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BF1TM596

Issuer Name

ALPHA GROUP INTERNATIONAL PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

JPMorgan Chase & Co.

City of registered office (if applicable)

Country of registered office (if applicable)

US

4. Details of the shareholder

| Name                       | City of registered office | Country of registered office |
|----------------------------|---------------------------|------------------------------|
| J.P. Morgan Securities plc |                           |                              |

5. Date on which the threshold was crossed or reached

29-Oct-2025

6. Date on which Issuer notified

31-Oct-2025

7. Total positions of person(s) subject to the notification obligation

|   | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 7.426224   | 0.451681  | 7.877905                       | 3332717                                      |
| Position of previous notification (if applicable)                         | 8.374346   | 0.454325  | 8.828671                       |  |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A Voting rights attached to shares

| Class/Type of shares<br>ISIN code(if possible) | Number of direct<br>voting rights (DTR5.1) | Number of indirect<br>voting rights (DTR5.2.1) | % of direct voting<br>rights (DTR5.1) | % of indirect voting<br>rights (DTR5.2.1) |
|--|--|--|---------------------------------------|---|
| GB00BF1TM596                                   |  | 3141635  |                                       | 7.426224                                  |

|               |         |           |
|---------------|---------|-----------|
| Sub Total 8.A | 3141635 | 7.426224% |
|---------------|---------|-----------|

#### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|----------------------------|---|--------------------|
|                              |                 |                            |   |                    |
| Sub Total 8.B1               |                 |                            |   |                    |

#### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| Cash-settled Equity Swap     | 02/09/2026      | 02/09/2026                 | Cash                        | 162250                  | 0.383528           |
| Cash-settled Equity Swap     | 02/10/2026      | 02/10/2026                 | Cash                        | 815                     | 0.001927           |
| Cash-settled Equity Swap     | 05/10/2026      | 05/10/2026                 | Cash                        | 10633                   | 0.025134           |
| Cash-settled Equity Swap     | 15/10/2026      | 15/10/2026                 | Cash                        | 15407                   | 0.036419           |
| Cash-settled Equity Swap     | 19/10/2026      | 19/10/2026                 | Cash                        | 1746                    | 0.004127           |
| Cash-settled Equity Swap     | 02/12/2026      | 02/12/2026                 | Cash                        | 231                     | 0.000546           |
| Sub Total 8.B2               |                 |                            |                             | 191082                  | 0.451681%          |

#### 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|--|--|---|
| JPMorgan Chase & Co.        | J.P. Morgan Securities plc     | 7.218949   |  | 7.670630%   |
| JPMorgan Chase & Co.        | J.P. Morgan SE                 |  |  |   |

#### 10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

**The date until which the voting rights will be held**

|  |
|--|
|  |
|--|

**11. Additional Information**

Chain of controlled undertakings:

JPMorgan Chase & Co.  
JPMorgan Chase Bank, National Association (100%)  
J.P. Morgan International Finance Limited (100%)  
J.P. Morgan Capital Holdings Limited (100%)  
J.P. Morgan Securities plc (100%)

JPMorgan Chase & Co.  
JPMorgan Chase Bank, National Association (100%)  
J.P. Morgan International Finance Limited (100%)  
J.P. Morgan SE (100%)

**12. Date of Completion**

31-Oct-2025

**13. Place Of Completion**

London

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