

This announcement contains inside information for the purposes of Article 7 of the UK version of Regulation (EU) No 596/2014 which is part of UK law by virtue of the European Union (Withdrawal) Act 2018, as amended ("MAR"). Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

3 November 2025

Northcoders Group plc
(‘Northcoders’ or the ‘Company’)

B2B Consultancy Division Contract Renewals and Extensions
Multiple new corporate contract wins for Counter®

Northcoders (AIM: CODE), a UK market-leading technology training and consultancy business, is pleased to announce that its challenger consultancy brand, Counter®, has secured a series of substantial new assignments, renewals and extensions with existing clients.

Counter® has secured new engagements with a total value of over £700,000. This includes new projects within different divisions of existing long-term clients, contributing more than £450,000 to the Group. In addition, renewals and extensions across Counter’s broader client base account for a further £250,000 in contracted revenue. These agreements include continued work with both corporate and government clients.

The agreements follow the Group’s recently announced decision to focus resource on accelerating the growth of Counter®, including investment in its leadership team, which have been instrumental in driving high-quality outcomes and deepening partnerships. They also demonstrate the growing demand for Counter’s differentiated consultancy model, which challenges traditional hire-train-deploy and large-scale consulting frameworks.

Chris Hill, CEO of Northcoders, commented: "As we outlined in our results announcement at the end of September, Counter’s strategy is to be highly selective in acquiring and expanding the right client relationships—those with clear potential for extension, renewal and long-term value. These new and extended assignments highlight the confidence our clients have in Counter®, the excellence of our delivery, and the momentum that continues to build behind our challenger consultancy model. The successful client case studies and renewals such as these provide an increasingly powerful platform for our next phase of growth.

"We are encouraged by Counter’s growing contribution to the Group’s revenues and by the foundation this provides for sustainable, profitable growth."

- Ends -

For further enquiries:
Northcoders Group plc
Chris Hill, CEO
Charlotte Prior, CFO

Via Burson Buchanan
Tel: +44 (0) 20 7466 5000
investors.northcodersgroup.com

Zeus (Nominated Adviser & Joint Broker)
Mike Coe / Darshan Patel (Investment Banking)
Fraser Marshall (Sales)

Tel: +44 (0) 20 3829 5000

Peterhouse Capital Limited (Joint Broker)
Martin Lampshire
Lucy Williams
Duncan Vasey

Tel: +44 (0) 20 7496 0930
www.peterhousecap.com

Burson Buchanan (Financial Communications)
Henry Harrison-Topham
Steph Whitmore
Jesse McNab

Tel: +44 (0) 20 7466 5000
northcoders@buchanan.uk.com
www.bursonbuchanan.com

Notes to Editors

Northcoders is a market leading provider of technology training for businesses and individuals with courses in, Software Engineering, Data Engineering and Platform Engineering. Founded in 2015, the Group’s business model operates a hybrid structure with a flagship site in Manchester and other sites in Leeds and London, supported by a proven digital offering to support its students across the UK.

Powered by IP rich technology, Northcoders offers boot camp courses to individuals from a range of backgrounds, delivered through virtual and physical learning. The Group also works with blue chip corporates across multiple sectors to help them to achieve their digital requirements, with teams as a service and to supply innovative solutions for the upskilling and reskilling of employees. With a keen focus of inclusivity, diversity and quality at its core, Northcoders aims to address the digital skills gap in the UK to meet the increasing demand for digital specialists at all levels, from businesses and public agencies.

Northcoders was admitted to trading on AIM in July 2021 with the ticker CODE.L. For additional information please visit investors.northcodersgroup.com.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCFSAFUEEISEFF