

3 November 2025

M&C SAATCHI PLC

(the "Company" or "M&C Saatchi")

Statement regarding press speculation

The Board of M&C Saatchi (the "**Board**") notes the recent press speculation relating to the Company's M&C Saatchi Performance division (the "**Division**"). The Board can confirm it received an unsolicited approach for the Division from Brave Bison Plc (the "**Offer**"). The Board is of the view that the Offer fundamentally undervalues the Division and does not reflect the future prospects for the Division which forms a core element of the Company's growth plans; as such no discussions are ongoing.

The Board remains focused on delivering value for the Company's shareholders.

FURTHER INFORMATION

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***About M &C Saatchi:** M&C Saatchi is a creative solutions company with specialist expertise and creativity in helping our clients grow by maximising the reach and potential of their brands. It does this through its regional-first operating model with five core specialisms - Advertising, Issues, Passions & PR, Consulting and Media - which it leverages in an integrated go-to-market approach. It has significant global reach, with major hubs in the UK, Europe, Middle East, APAC and the Americas and is supported by global shared services. M&C Saatchi is headquartered in London and listed on the FTSE AIM index of the London Stock Exchange.*

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